[insert date]

Dear [insert name of constituency MP]

In September, I was one of the leaders from the sport and physical activity sector who signed the [letter to the Prime Minister](https://www.ukactive.com/wp-content/uploads/2020/09/Sport-and-Physical-Activity-Sector-Renewal-Prime-Minister-Letter-21Sept2020-FINAL-5.pdf) calling for urgent support in order to prevent a lost generation to sport and physical activity.

The impacts of Covid-19 on community sport and physical activity have been vast and unless there is a comprehensive support package for the sector we fear many sports clubs, fitness and leisure facilities will be lost.

As operator of [insert facility name] in [insert location] this could mean the doors closing never to be opened again. This facility not only is a key pillar of the local economy but supports thousands of people every year in the community to improve their health and wellbeing and tackle many local challenges, such as loneliness, isolation, mental health issues; as well as providing an extremely valuable local asset in our community’s fight to recover from the impacts of Covid-19.

A permanent closure will have catastrophic impacts on the lives of local people living within your constituency. [insert case study’s name], a participant / volunteer / member of staff [delete as appropriate] sums this up well:

*[Insert quote from local person talking about how the facility has helped them in their life e.g. overcome health or wellbeing issues, support vulnerable people in their household, battle loneliness, isolation or addiction; or just to feel more of an active part of their community].*

I am writing to you today because we urgently need your support. Please would you write to Secretary of State for Culture, Media and Sport Oliver Dowden MP and Chancellor Rishi Sunak MP urging them to work with the sector on the development of a Sports Recovery Fund that will:

* Create a Sports Recovery Fund to invest into community sport and physical activity
* Extend the VAT reduction that has been applied to the culture and hospitality sectors to the sport and physical activity sector
* Protect access to sport and physical activity during any local lockdowns

This will allow us to retain jobs, keep our facilities open within [insert location] and focus our continued outreach within the community in order for the nation to speed up its recovery from Covid-19.

We would be delighted to invite you down to [insert location] to witness firsthand the positive impact the facility provides to the local community. If you are interested please contact [insert name and email address] to arrange a visit.

Yours sincerely,

[Insert signature and name]