



British League Strategy 2020

[see also British League Regulations](#)

Vision

British League is the premier team-based competition in England, Scotland, Wales, Ireland, Jersey, Guernsey & the Isle of Man

Mission

To provide a high-quality competitive table tennis opportunity to the breadth of Table Tennis England members, integrated with the wider Table Tennis England competition programme

Objectives

- Structure and regulate national-level merit-league frameworks for SBL (senior men/ women), WBL (women), VBL (veterans) & JBL (junior)
- Maintain an online fixtures, results and league table platform
- Organise an annual league programme for SBL
- Organise and deliver annual weekend-based events for each of WBL, VBL and JBL sections
- Promote British League and the teams and players therein

In so doing, our approach where possible will:

- Encourage the development of clubs, players, officials and volunteers
- Support talented player development
- Enable club promotion and recruitment at local-level

Medium-term Priorities

- Develop brand and TTE 'ownership'
- Redraft SBL Premier club guidance to integrate and incentivise club development and promotion opportunities to a greater degree
- Explore how delivery approach can further facilitate participant-led social opportunities
- Explore growth opportunities in England (size, frequency, geography, 'downward expansion')
- Engage with TTE Competition Review