

# Facilities Strategy

## 2015-2025



# CONTENTS

EXECUTIVE SUMMARY	Page ii
INTRODUCTION & OVERVIEW	Page 1
WHERE ARE WE NOW? TABLE TENNIS IN 2015	Page 3
WHERE DO WE WANT TO BE? TABLE TENNIS IN 2025	Page 17
HOW DO WE GET THERE?	Page 21
APPENDICES	Page 25

## Executive Summary

This facility strategy outlines Table Tennis England's vision for facilities, how facilities fit into the wider strategy and the resultant long-term facility aims and investment priorities.

Our purpose is to **'create an increasing number of outstanding and exciting opportunities for everyone to enjoy and achieve in table tennis'**. At the centre of this is the need for appropriate facilities to meet the aspirations of the participants.

In this strategy we identify a number of participant segments, with the two largest segments being labelled as committed and social. **Committed participants** are habitual players who play regularly, are likely to be part of a club or organised group and are likely to compete. **Social participants** play frequently when there is the right opportunity available to them. These individuals want non-committed activity but they want it to be regularly available. These are Table Tennis England's priority segments and each has slightly different facility requirements.

Our facility audit shows that the majority of table tennis takes place in a variety of environments, which can be separated into two groups;

- **Formal club-led environments**, these consist of dedicated table tennis facilities (equipped for and predominantly used by table tennis), school halls, community halls, church halls, multisport clubs and leisure centres.
- **Informal social environments**, these are usually bars, workplaces, parks, sport-specific clubs and community spaces.

In general, committed participants prefer to play regularly in formal club-led environments and social participants in informal social environments. This strategy therefore addresses both types of facility. While club facility development is at the heart of the sport and of this strategy, it also embraces and supports the newer more informal environments used for the social game.

Three priority areas for the 2015-2025 period have been identified as:

- supporting the performance pathway;
- creating sustainable clubs;
- developing the social recreational game.

This strategy identifies the priorities within each of these three areas, explains the reason for each priority and relevant considerations.

In the context of the performance pathway, the priorities are:

- Create a **'Home of Table Tennis'** to host administration functions, events and performance training.
- Establish a central, university supported **'National Performance Hub'**.
- Develop a network of appropriate facilities to host our **'Talent Development Centres'**.

In the context of supporting sustainable clubs, the priorities are:

- Establish a minimum of one accessible, high quality **dedicated multi-table facility** in every active county and city in England.
- Support current clubs to ensure long-term **security of use of their facilities** and to develop facilities or access multisport and multi-use environments.

In the context of developing the social recreational game, the priorities are:

- Support the implementation of free-to-use **outdoor tables**, prioritising centres of population.
- Establish a network of **social table tennis venues**, offering vibrant, informal environments for all.

The strategy identifies the capital investment priorities for the 2015-17 period, supported by the £750k capital investment granted from Sport England to Table Tennis England. This investment focuses on developing **dedicated multi-table clubs**, increasing the number of **tables in established clubs, improving club venues**, placing **tables in recreational environments** and piloting low-cost **outdoor table covers**.

The level of direct investment that can be made by Table Tennis England will not satisfy the needs of the sport. This strategy therefore highlights other opportunities to lever funding and seeks to maximise return on investment.

Table tennis continues to be an extremely accessible, low-cost sport that when readily available and conveniently provided is extremely attractive to the population. This strategy, through insight-based, targeted facility development and investment, aims to maximise the opportunities for people to play table tennis - , 'a sport for all for life'.

## Introduction & Overview

### Why...

Table Tennis England is committed to creating an increasing number of outstanding and exciting opportunities for everyone to enjoy and achieve in table tennis. At the centre of this is the need for appropriate facilities to meet the aspirations of our participants.

A strategic priority for the sport is therefore to increase the number of places to play, in line with our growth aspirations.

### What...

This strategy sets out our vision, objectives, current state of the sport and our aspirations for the long-term growth of table tennis and places to play table tennis.

### Who...

This strategy is therefore aimed at informing and guiding all those involved in developing table tennis facilities, particularly:

- table tennis clubs and multi-sport clubs
- community groups and societies
- local authorities
- leisure facility operators
- schools, further and higher education institutions.

In addition, there is significant growth in the recreational aspects of the sport, with facilities in social spaces, workplaces and outdoor settings becoming steadily more popular. This strategy aims to capture the opportunities associated with the wider club network as well as potential recreational growth. Our investment priorities are therefore focused accordingly.

### Review...

This document sets out the plans for the next ten years. However, as additional insight and research is gained, the strategy will be reviewed and updated as appropriate.

#### **Message from CEO**

*“Facilities are fundamental to our sport to enable growth and to sustain current participation, alongside supporting the performance pathway, hosting competitions and major events. This is reflected in our 10-year priorities; supporting the performance pathway, creating sustainable clubs and developing the social recreational game. We will support these important elements of the sport whilst keeping the participant at the centre of everything we do.”*

**Sara Sutcliffe, Table Tennis England CEO**

# TABLE TENNIS ENGLAND MISSION 2025

## TABLE TENNIS ENGLAND PURPOSE, VISION AND VALUES

Table Tennis – a sport for all, for life!

### Vision...

Table Tennis England aspires to be widely recognised as a world-leading National Governing Body, delivering a diverse and dynamic sport that transforms lives, connects communities, achieves excellence and inspires medal-winning performances.

### Values...

- Respect
- Ambition
- Inclusion
- Teamwork
- Focus
- Excellence

### Guiding Principles...

- We will **listen** and we will **respond**
- We will be **participant-centred** when considering and implementing decisions
- We will be **continuously insight-driven** in all areas of our business
- We will work in **partnership** with other organisations
- We will embrace the use of **technology** wherever possible

### Key facility commitments...

Our organisation ten year strategy commits to the following aims and objectives which this facility strategy will expand upon.

“A network of vibrant table tennis venues, meeting the needs of social and committed participants that cater for current participants and enable an increase to 200,000 regular participants”

### Clubs & Leagues

A club or league located within 30 minutes of 80% of the population:

- A growing network of clubs and leagues catering for the needs of our participants
- A facilities strategy to assist long-term club and league development and enable an increase in dedicated multi-table venues
- A Table Tennis England facility grant scheme that increases participation in clubs and recreational venues.

### Social & Recreational

Increase the number of vibrant, social and recreational venues offering table tennis:

- Create a long-term sustainable *Ping!* table placement programme
- Create a facility strategy to support table placement in recreational venues
- Launch initiatives to increase places to play to support participation
- Investigate innovative equipment, table and table cover solutions to overcome existing barriers and make tables more attractive to new environments
- Develop partnerships with equipment suppliers to ensure best rates
- Establish a grant scheme and promotions to raise awareness and increase tables in social venues.

## Where are we now? Table Tennis in 2015...

In planning for the future it is critically important to understand where we are starting from, as this facilitates identification of gaps in the market, key risks to be addressed and opportunities to be targeted.

The information presented in this section therefore summarises the research conducted to help us understand the state of our sport, covering:

- traditional table tennis and the emerging recreational offers:
  - our players
  - our clubs
  - our facilities
  - our programmes and activities.

There are extensive research reports underpinning the headlines contained in this strategy and further information links are noted in the final section of this strategy.

## Our players...

### Participant Motivation and Behaviour Model

Shown overleaf (figure 1) is the 'Participant Motivation and Behaviour Model', (PMBM). Through identifying our different participant groups by their motivations and behaviours, we will be able to develop a range of offers that can each meet the requirements of our various customers. This will allow for more focused branding and opportunities that will reach and be relevant to each of our target markets. Below are definitions of the adult segments:

**Committed.** These are habitual players who play regularly, are likely to be part of a club or organised group and are likely to compete. Most say they play because they always have done and also because they like to be competitive.

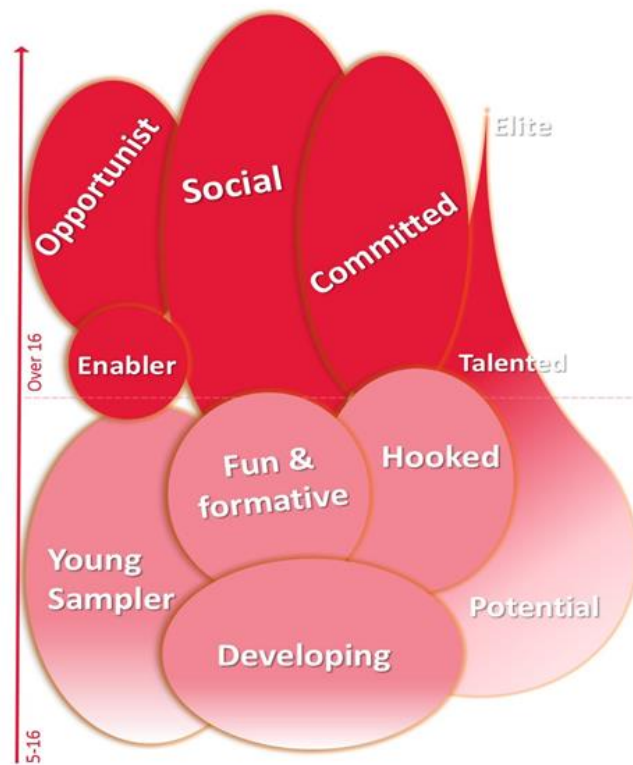
**Enablers.** Individuals who play to enable another person to participate, e.g. a parent playing with a child, or a care home worker playing with a resident. Their motivation is to help others take part; the individual is unlikely to seek out opportunities purely for themselves. Participation could be regular or irregular.

**Social.** Individuals who play frequently when there is the right opportunity available to them. Individuals want non-committed activity but for it to be regularly available. Their motivations are playing for fun and for social reasons. Other motivations include being competitive, improving skills and playing an inclusive activity.

**Opportunists.** Individuals who play because an opportunity arises how and where it's convenient. They could also have been prescribed the activity as part of a health programme. They are likely to play for a shorter period of time on an irregular basis.

\*The above describes adult segments however further research into youth segments is currently underway.

Figure 1: Participant Motivation and Behaviour Model



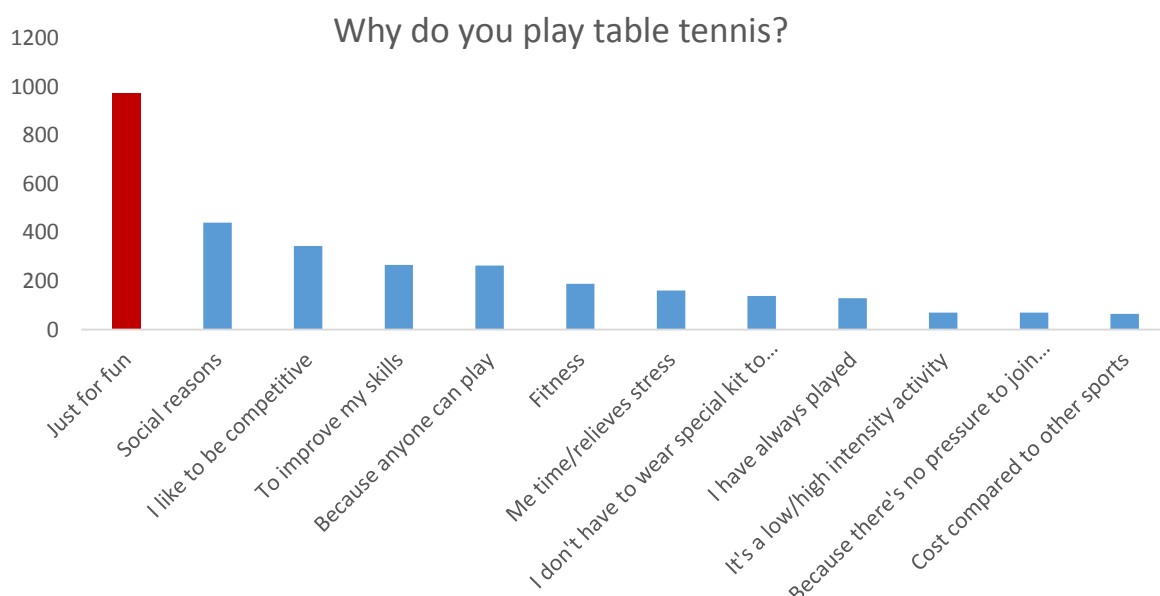
### Research: Social Players

Significant research into our social players highlighted a number of key findings which are detailed in this section. These findings are predominantly based on the Table Tennis England (TTE) Ping! 2014 survey and social player research.

### Motivations...

The main motivation for social players to participate is 'just for fun', secondary reasons include 'social reasons', 'I like to be competitive' and 'to improve my skills' as shown in figure 2.

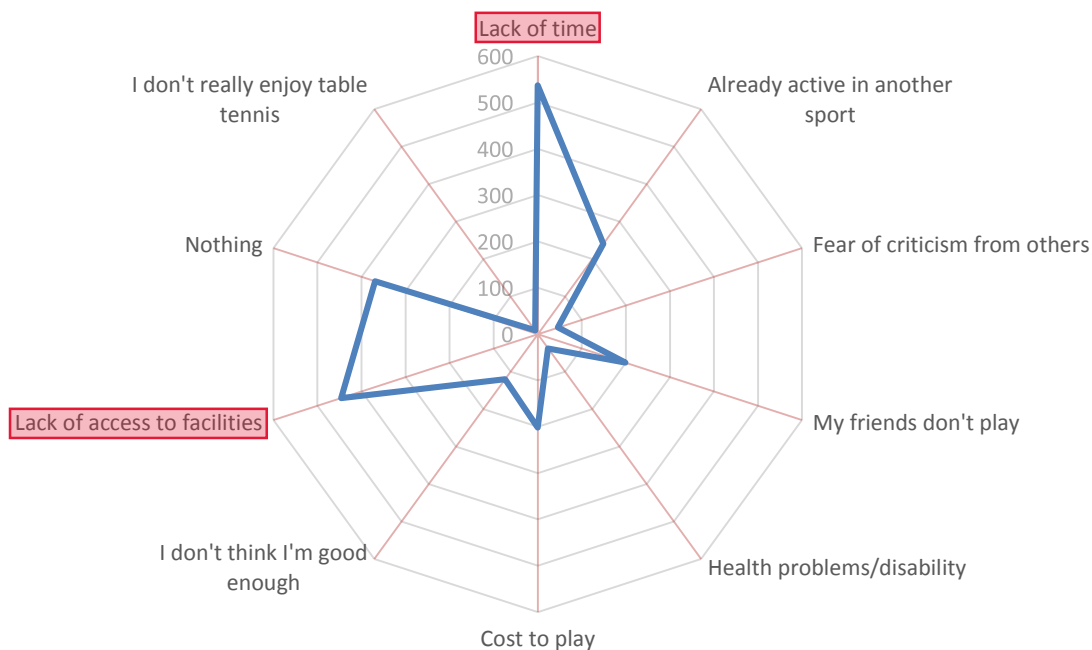
Figure 2: Social Player Motivations (TTE Ping! Survey 2014)



## Barriers...

The most frequent reason people said they do not play table tennis more often was: “lack of time” and “lack of access to facilities” (see figure 3). In the context of this strategy, this is a key driver for focusing future efforts and investment on improving our facility stock.

*Figure 3: Social Player Barriers (TTE Ping! Survey 2014)*



## Needs/Wants for Future Participation...

It was identified that more people (78%) would like to play in outdoor/ public spaces, but would also consider playing at a sports/leisure centre (50%), or a pub/café (43%), (TTE Ping! survey 2014). This could suggest that the majority of recreational participants want inexpensive, low commitment, and flexible playing options.

It could also suggest that people would engage with projects like *Ping!* in the future, and with the sport if there were more community based tables available to them – this was also reflected in the qualitative feedback received (TTE Ping! survey 2014).

*“They should be everywhere. I love ping pong now!”*

*“Great family activity”*

*“This is such a wonderful scheme, bringing many people in the community together. I hope it will have a legacy with the local council putting permanent tables in place in central locations. Can I volunteer to help with the scheme?”*

*“They’ve been outdoors so far... it would be nice to work on generating Ping! in an indoor environment”*



#### Relevant conclusions...

- Welcoming environments that promote playing for fun and social interaction are important for the growth of recreational participation;
- Lack of time and lack of facilities are key barriers to participation, indicating the need for easily accessible, good quality facilities that integrate with daily life – for example, in social settings, workplaces, shopping centres;
- More people would like to play in outdoor/public spaces, but would also consider playing at a sports/leisure centre, or a pub/café. This could suggest that recreational participants want inexpensive, low commitment, and flexible playing options.

## Research: Committed Players...

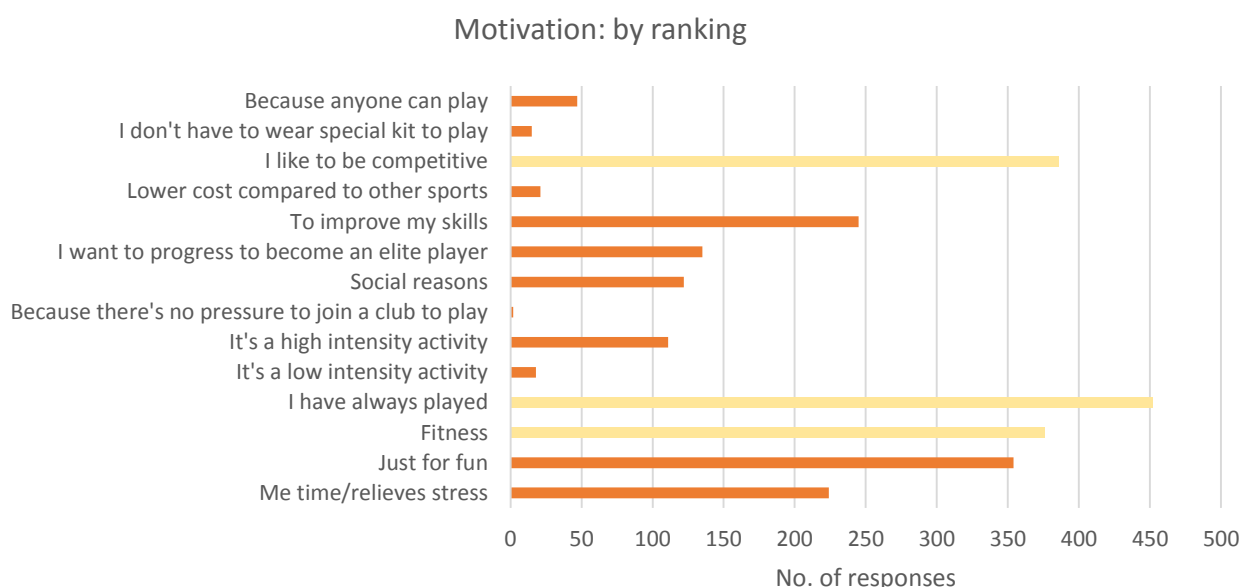
This section outlines key facts and findings in relation to committed club and competitive players highlighted in the TTE club and competitive player survey 2014. These include:

- Players were most active between October – April; the competitive playing season for the sport.
- 97% of respondents play between 1-3 times a week *in total* (at any location).
- 90% of survey respondents play at their club during weekday evenings.

## Motivation...

The most frequent response for motivation was 'I have always played', followed by 'fitness' and 'I like to be competitive' (see figure 4).

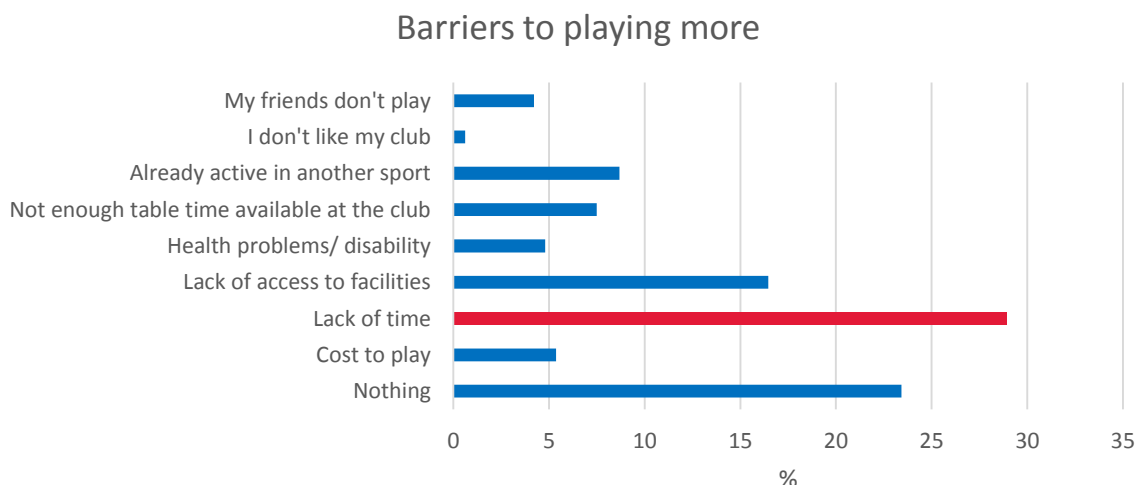
**Figure 4: Committed Player Motivations (TTE Club & Competitive Player Survey 2014)**



## Barriers...

A lack of time prevented our club and competitive players participating more frequently. Again lack of access to facilities was noted as a barrier to participating more frequently.

**Figure 5: Committed Player Barriers (TTE Club & Competitive Player Survey 2014)**



## Needs/Wants for Future Participation...

Over a third of respondents would like to play at a club; 20% would consider playing at a leisure/sports centre (TTE club and competitive survey 2014). Again, this suggests a large portion of the research group are happy with where they currently play, i.e. at a club.

When asked, “if you ran Table Tennis England, what changes would you make to encourage more people to join clubs”; the most frequent categories of response covered:

- Promotion & Marketing (372 comments), e.g. television/media exposure, celebrity endorsement
- Schools & Grassroots (198 comments), e.g. introducing table tennis into schools (especially primary schools)
- Facilities (184 comments), e.g. more centres needed with numerous tables.
- Clubs & the Club System (92 comments), e.g. make clubs more accessible, introduce social clubs
- Coaching (92 comments), e.g. provide more coaches, more coaching sessions for adults.

## Competitions...






- 92% of participants currently compete, which is reflected in the type of membership allowing players to compete in organised leagues or competitions.
- 76% of participants compete in local leagues, although the remaining 24% was evenly split between competing in inter-club competitions or organised competitions, this is not how players exclusively compete. For instance, participants may compete in one or all of these modes of competition.
- 45% of respondents would like to compete in a home/away league format in the future; suggesting that a significant proportion our members are happy with what is currently available to them.  
(TTE Club and competitive player survey, 2014)

### Relevant conclusions...

- Club settings are key locations for encouraging committed table tennis participation and supporting the future sustainability of clubs needs to be a critical aspect of our approach;
- Lack of access to facilities is noted as a barrier to participation, although the qualitative information suggests this relates more to increasing the size and scope of existing clubs, with more tables and better ancillary facilities, as opposed to developing large numbers of new clubs;
- Competition is an important motivation and therefore our facilities need to encourage safe, fair, high quality competition, with agreed standards of provision that players can expect.

## Our Premier Clubs...

Tennis Table England interviewed 51 of its affiliated Premier Clubs. The following provides a summary of findings.

<p style="text-align: center;"><b>Venue / Facilities</b></p> <ul style="list-style-type: none"> <li>Clubs ranged from having 3 – 36 tables.</li> <li>13: the number of clubs that have more tables than the venue was able to physically hold</li> </ul>  <ul style="list-style-type: none"> <li>nearly 50% of clubs responding have fewer tables in the club than the club could potentially hold – highlights capacity for growth.</li> </ul>	<p style="text-align: center;"><b>Coaching</b></p> <ul style="list-style-type: none"> <li>Average 5 active coaches at a club; range from min. 1, max. 17</li> <li>Average 4 per club are licensed. Less than 50% of clubs responding have 100% of their coaches licensed. 15% have all unlicensed coaches</li> <li>the majority of clubs have a need for more coaches or more coaching within the club.</li> </ul> 
<p style="text-align: center;"><b>Workforce</b></p>  <ul style="list-style-type: none"> <li>a majority of clubs said they don't have anyone in paid roles/positions at all, i.e. coaches are voluntary</li> <li>Bigger clubs have more committee members/roles</li> <li>The vast majority of the clubs have people that do more than one role</li> </ul>	<p style="text-align: center;"><b>Disability</b></p>  <ul style="list-style-type: none"> <li>a majority of the clubs have players with a disability, most frequently a physical impairment.             <ul style="list-style-type: none"> <li>50% of clubs felt that they could be more inclusive, for example, support with highlighting disability specific sessions, more suitable facilities, coaching advice and community links to disability groups</li> </ul> </li> </ul>
<p style="text-align: center;"><b>Potential for growth</b></p> <ul style="list-style-type: none"> <li>Key factors to help the club expand:             <ol style="list-style-type: none"> <li>Facilities &amp; equipment</li> <li>Workforce &amp; volunteers</li> </ol> </li> <li>80% said they <i>wanted</i> to increase their membership but don't because....</li> </ul> <div style="display: flex; justify-content: space-between;"> <div style="width: 45%; border-right: 1px solid black; padding-right: 5px;"> <p><i>“we bring in members to replace old. We focus on keeping hold of members &amp; developing juniors”</i></p> </div> <div style="width: 45%; padding-left: 5px;"> <p><i>“if we let the club grow then space would be a problem and people would have less table time.”</i></p> </div> </div> <p><i>“there isn't a need there at the moment unless practice sessions dropped off”</i></p>	<p style="text-align: center;"><b>Finances / Funding</b></p>  <ul style="list-style-type: none"> <li>75% of clubs said their main source of income was from club membership.</li> <li>The majority of their expenditure is on venue/ facility costs and overheads.</li> <li>60% of clubs haven't accessed any grants/funding in the last year.</li> </ul>

### Relevant conclusions...

- Investment in facilities and equipment is identified as a key priority for our PremierClubs;
- There is significant reliance on a volunteer workforce to support our clubs, indicating the need to invest in our coaches and administrators as well;
- The majority of expenditure is on facility overheads, meaning that we should consider how facility improvements or use of technology can reduce the overhead burden on our clubs;
- Our clubs need support in maximising participation by people with a disability – this is likely to include both investment in facilities and in training, coaching and programming.


## Our Facilities...

Our facility research shows that the majority of table tennis takes place in a variety of environments, which can be separated into two groups;

- **Formal club-led environments**, these consist of dedicated table tennis facilities (equipped for and predominantly used by table tennis), school halls, community halls, church halls, multisport clubs and leisure centres.
- **Informal social environments**, these are usually bars, workplaces, sport-specific clubs and community spaces.

The diagram overleaf (figure 6) maps our facility environments against our participant segments. It is very clear that the majority of venues cater for more than one segment of participant and therefore we need to consider all aspects of the sport when investing in facilities in the future.

Figure 6 – Types of facilities and participant groups

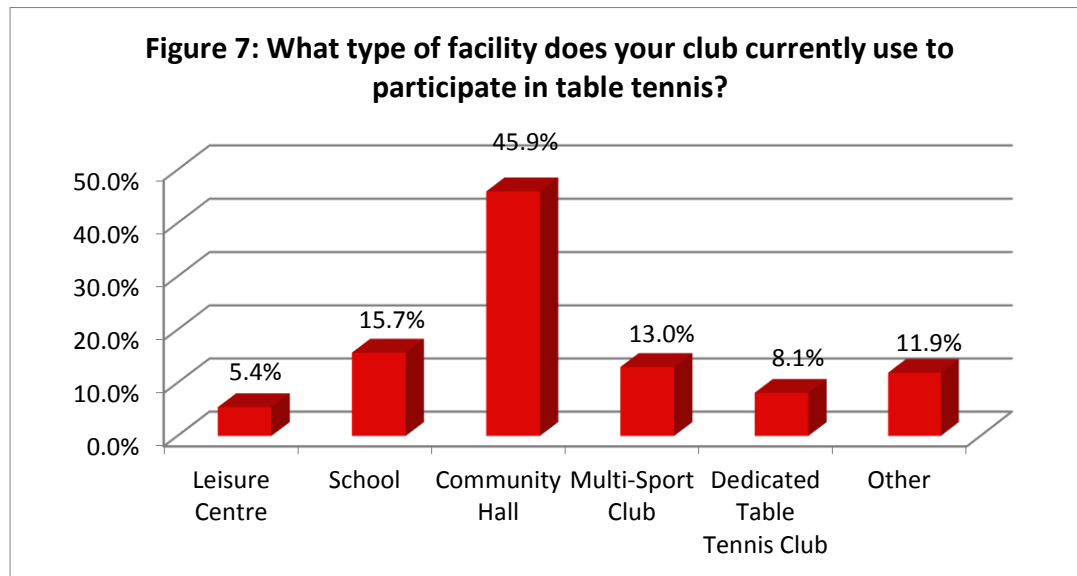
 <b>PARTICIPANT SEGMENTS &amp; FACILITIES</b>	YOUNG SAMPLER	FUN & FORMATIVE	DEVELOPING	HOOKED	POTENTIAL	OPPORTUNIST	ENABLER	SOCIAL	TALENTED	COMMITTED	ELITE
HOME	●	●	●	●	●		●	●	●	●	●
OUTDOOR	●	●	●			●	●	●	●		
SCHOOL, COLLEGE, UNI	●	●	●	●	●	●	●	●	●	●	
DEDICATED CLUB VENUES		●	●	●	●				●	●	●
COMMUNITY VENUES		●	●	●			●	●		●	
LEISURE CENTRE		●	●	●	●			●	●	●	
SOCIAL VENUES, EG BARS						●		●			

## Research: Facility Audit...

The Table Tennis England 2014 facilities audit has highlighted a number of relevant findings and implications which are detailed below.

	Key Finding & Challenge	Implication
1	<ul style="list-style-type: none"> <li>Only 8% of clubs are based in dedicated table tennis facilities, 45% are in community halls and 16% in schools, see figure 7 (facility audit report, 1.5).</li> <li>66% of the facilities are accessed by short-term (1 year or less) block bookings (facility audit report, 1.11).</li> </ul>	<ul style="list-style-type: none"> <li>Medium-term to long-term access to facilities is uncertain, this has been identified as a major risk in relation to sustaining clubs and participants.</li> </ul>
2	<ul style="list-style-type: none"> <li>73% of the clubs have a maximum of 20 users on the busiest night, 37% between 0 and 10 and 36% between 11 and 20 (facility audit report, 1.49).</li> <li>66% of clubs have 4 tables or less (facility audit report, 1.22)</li> </ul>	<ul style="list-style-type: none"> <li>This indicates there is only a small number of clubs with a greater number of tables who are able to run multiple sessions at once, such as junior coaching whilst adult social play takes place.</li> </ul>
3	<ul style="list-style-type: none"> <li>75% of clubs have the potential to expand their membership (facility audit, 1.48) and have stated the numbers they could potentially increase by.</li> </ul>	<ul style="list-style-type: none"> <li>These findings confirm that there are a significant number of clubs with the capacity to grow.</li> </ul>
4	<ul style="list-style-type: none"> <li>Lighting and to an extent flooring appears to be an issue, (facility audit report, 1.16 &amp; 1.18).</li> </ul>	<ul style="list-style-type: none"> <li>Addressing these issues could impact on participant satisfaction and to some extent health and safety.</li> <li>A fund to support this could enable an increase in the hours available to table tennis and provide a greater number of venues suitable for competition (see finding 6).</li> </ul>
5	<ul style="list-style-type: none"> <li>17% of clubs use multiple venues due to their main venue not having the required table time (facility audit report, 1.2).</li> </ul>	<ul style="list-style-type: none"> <li>This leads to the club being fragmented and for some clubs limits growth.</li> </ul>
6	<ul style="list-style-type: none"> <li>Only 17% of clubs have access to their tables for 21 hours per week or more, which equates to 3 hours a day or more (facility audit report, 1.36).</li> <li>67.6% of clubs have access to their tables for 10 hours per week or less (facility audit report, 1.36).</li> </ul>	<ul style="list-style-type: none"> <li>Clubs with 21 hours plus allows a significant programme of activity, usually including junior and adult sessions, competitive matches and group specific activity (club interviews, 2014).</li> </ul>

From a club perspective, there are a range of venues used, with the majority on a block booking or leased basis. Given the limited level of facility ownership, a key consideration for future investment will therefore need to be security of tenure to maximise the return on our investment.



Interestingly, 75% of clubs suggested that they have capacity to expand their membership within the existing location, suggesting that investment in existing locations and equipment should be prioritised to promote growth in our clubs.

From a leisure centre perspective, feedback from operators has indicated that:

- Table Tennis is perhaps not seen as a core sport and is often used as a ‘filler’ activity. It is also noted that the staffing required for setting up / taking down tables can cause operational issues.
- Most usage of Table Tennis is on a casual basis and generally usage is low according to respondents.
- The ‘products’ offered by Table Tennis England have limited market penetration and this is potentially an area of opportunity in moving forward.

**Relevant conclusions...**

- Facilities generally serve a number of participant segments, so flexibility is key;
- From a club perspective, investment in existing venues is a priority, compared to investment in new venues;
- Ensuring appropriate programmes and products are available is key to encouraging facility operators to engage with table tennis.

## Our Programmes & Activities...

Recognising that we need to offer appropriate programmes and activities to encourage use of facilities, the existing and planned offers are detailed below. This is the position in 2015, however the menu of offers will expand and develop over time.

### Club offers...

#### Satellite Clubs

Satellite clubs are coach or leader-run sessions organised by a club away from their usual venue. For young people this may be their school and for adults this may be a more informal or social setting such as their local community hall. Satellite clubs require 3 to 4 tables minimum but ideally 5 or 6 tables.

#### Table Tennis Club Targeted Sessions

Table tennis clubs run sessions targeted at specific groups; over 50s sessions, disability-focused and parent-child sessions are reasonably common. This offer requires a dedicated indoor table tennis space ideally with a minimum of 3 to 4 tables. Disability sessions may require wheelchair access and additional playing space.

### Social recreational offers...

#### Ping!

*Ping!* is a street table tennis festival that sees Ping Pong tables installed in surprising locations across a town or city for 4-12 weeks throughout the summer. The programme requires indoor and outdoor accessible public space to host tables.

#### Workplace

Introducing table tennis into workplaces of all shapes and sizes. This offers packages which include a heavily reduced table or Instant Ping Pong set, bats, balls, a Ping Pong Pioneer Pack, office ladder and knock-out cup boards, rules posters, advertising posters, trophies and medals. No new or additional facilities are required.

#### Higher Education & Further Education

Introducing new and activating existing tables in University and College environments. This programme is under development but will offer a package central to which will be student Ping Pong Pioneer training. It is unlikely new or additional facilities are required, however outdoor canopies may be of interest to these educational establishments.

#### Café/Bar

Introducing table tennis into cafes and bars with a supporting resource will be a future offer. No new or additional facilities required. Outdoor canopies could be of interest to these venues.

#### Cross Sport/Club house

Introducing new and activating existing tables in sports clubhouses. This offer will require clubhouses with appropriate space to host a table, extending existing facilities may be required and outdoor canopies could also be of interest.

### Relevant conclusions...

- In order to deliver our targeted programmes, access to high quality facilities in a range of settings is critical;
- From a club perspective, ideally all settings would have access to at least 3 or 4 tables, plus appropriate supporting facilities;
- Investment in supporting facilities or extension of existing facilities may be the most effective means of delivering a return on investment. For example, canopies on outdoor tables to extend playing time or access to equipment for sites that have the required space to host table tennis.

## Table Tennis in 2015...

To summarise the information presented in this section, our sport clearly appeals to a very wide market, providing us with significant opportunities to increase awareness and grow participation in table tennis. However, in order to achieve that, we have to be conscious of the gaps identified in relation to how facilities, programmes and activities are tailored to the different player participation segments and the challenges this raises in facility terms particularly.

Future investment should be clearly linked to growth in the identified participation segments if we are to achieve the growth aspirations and potential of our sport. In particular:

- Lack of time and lack of facilities are key barriers to participation, indicating the need for easily accessible, good quality facilities that integrate with daily life;
- More people would like to play in outdoor/ public spaces, but would also consider playing at a sports/leisure centre, or a pub/café;
- Club settings are key locations for encouraging committed table tennis participation and supporting the future sustainability of clubs needs to be a critical aspect of our approach;
- Length of lease for clubs is a significant issue to address;
- Competition is an important motivation and therefore our facilities need to encourage safe, fair, high quality competition, with agreed standards of provision that players can expect;
- Ensuring appropriate programmes and products are available is key to encouraging facility operators to engage with table tennis and maximising use of available facilities.

## Where do we want to be? Table Tennis in 2025...

Achieving the long-term growth of the sport requires a clear pathway for participants, in order that they can fulfil their potential and become life-long participants in table tennis. Sustainable quality clubs, a clear talent pathway and a thriving recreational game will enable this.

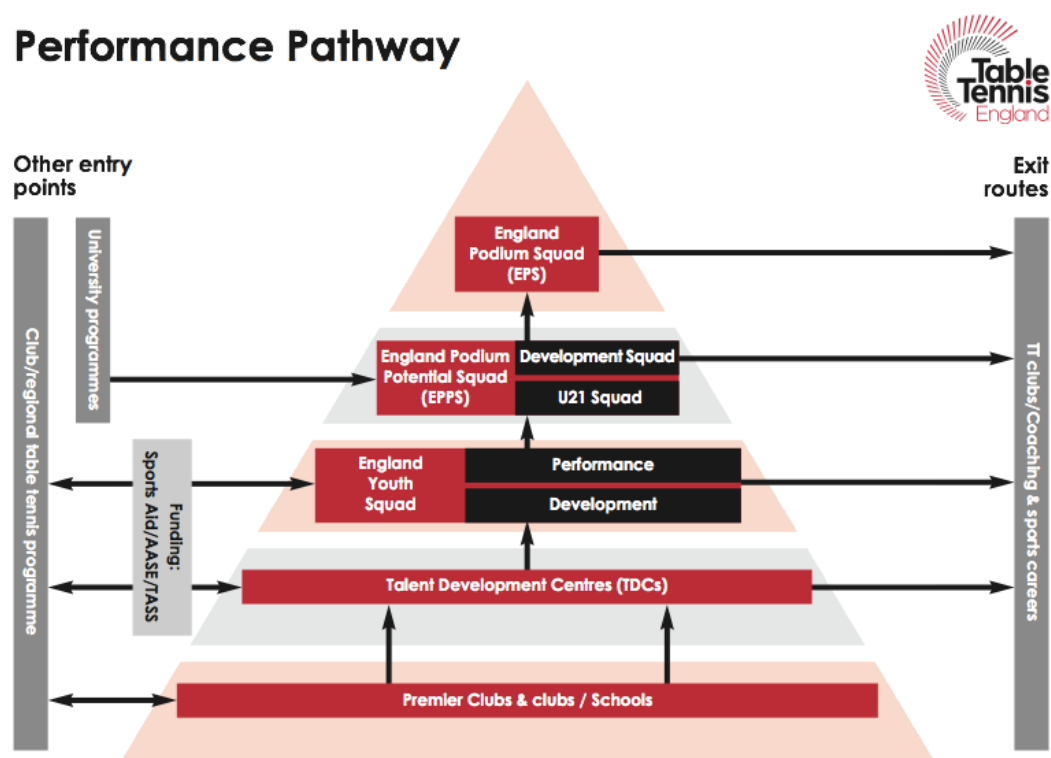
The talent pathway is set out below, along with an indication of how our emerging facility hierarchy can support this.

However, this captures only half of the opportunity, as it is focused on the pathway for committed players. Alongside this, the social recreational game needs to be considered, where traditional models of talent development and facility pathways are less relevant or necessary.

This section is therefore split into the three areas and focuses on the priorities for each:

- supporting the performance pathway;
- creating sustainable clubs;
- developing the social recreational game.

### Performance Pathway



## Supporting the performance pathway

In the context of the performance pathway, the priorities are:

- Create a '**Home of Table Tennis**' to host administration functions, events and performance training.
- Establish a central, university supported '**National Performance Hub**'.
- Develop a network of appropriate facilities to host our '**Talent Development Centres**'.

### **Home of Table Tennis**

The purpose of establishing a '**Home of Table Tennis**' is to create a centrally located venue which can bring together and house administrative functions, a selected number of competitions, events and training. The venue will create a cost effective, reliable and well suited base for these elements. Ideally this base would be in the Milton Keynes area.

### **National Performance Hub**

The purpose of creating a national performance hub is to create a central base for our performance players and coaches linked to a supportive, successful university. This is to allow top players to continue their education whilst accessing quality facilities, excellent training and wider athlete support services including physical conditioning, nutrition and sports psychology assistance.

Ideally this base would be in the Nottingham area. This is due to it being a central, accessible location. Having academic support from two Universities both with different appeal, as well as there being good relationships with other local educational establishments. It being home of a Talent Development Centre and having strong staff connections.

### **Talent Development Centres**

The purpose of Talent Development Centres is to provide a base, ideally in each region that can offer the appropriate facility, number of training hours and standard of coaching to develop English Youth Squad level players with the potential to succeed on an international level.

In 2015 there are existing Talent Development Centres in the following regions:

- North East (Ormesby)
- East Midlands (Nottingham)
- London
- East (Harlow)
- South West (Plymouth & Bristol)

To achieve an extended network of Talent Development Centres consideration will be given to identifying centres in the following regions:

- North West
- Yorkshire
- West Midlands
- South East

In the case of a current centre moving out of the network or where a potential centre can add significant additional value to the network, locations outside of these target regions will be considered.

## Creating sustainable clubs

In the context of supporting sustainable clubs, the priorities are:

- Establish a minimum of one accessible, high quality **dedicated multi-table facility** in every active county and city in England.
- Support current clubs to ensure long-term **security of use of their facilities** and to develop facilities or access multisport and multi-use environments.

### **Dedicated Multi-Table Facility**

A dedicated multi-table facility is likely to be a facility with a minimum of 6 tables in a dedicated space that has the hours available to run a fully inclusive programme for juniors and seniors including coaching, social sessions and competition. It will cater for the needs of the local table tennis community and be open to all.

The purpose of establishing dedicated multi-table facilities is to ensure there are facilities available that cater for the needs of the committed participant that can allow development of a player base to feed the performance pathway and that can offer competition to local players.

The map in appendix 5 shows the location of facilities servicing the sport categorised by the number of hours a week they are available for table tennis. Further mapping of multi-table facilities is in progress.

### **Security Of facilities**

We aspire to all of our clubs having a home in which they have long-term security of tenure and can be proud of the facilities available to existing and new members. In this context, we aim to develop the following resources to help clubs either develop an existing venue or relocate to an alternative facility:

- Template block booking / hire agreements that promote minimum tenures of 12 months, ideally longer;
- Template business plans for a club leasing its own facility and a club hiring a community venue – allowing clubs to consider the associated financial and management implications before committing to any move or expansion;
- Identified points of contact in each county (through the county sport partnership or other suitable sport governing bodies), with whom table tennis clubs could communicate to consider co-location. For example, tennis clubs or multi-sport sites.

## Developing the social recreational game

In the context of developing the social recreational game, the priorities are:

- Support the implementation of free to use **outdoor tables**, prioritising centres of population.
- Establish a network of **social table tennis venues**, offering vibrant, informal environments for all.

### **Outdoor Tables**

Previous research has shown that 28% of participants play outdoor table tennis (Sport England Satisfaction Survey, 2012). This research was carried out prior to the Ping! project significantly expanding the number of cities it worked with. This project places large numbers of outdoor tables

into target locations, so it is quite possible the percentage of participants playing outdoor table tennis has increased.

Currently there is a high concentration of outdoor tables in Ping! cities which generally have between 30 and 120 tables each. Other towns, cities and villages in England have outdoor tables but a significantly lower number. Based on the success of Ping! and the high participation rates the outdoor tables achieve at a relatively low cost, this will continue to be a priority. Research has however found that participants believe they would play more regularly, for an extended number of months and for longer if outdoor tables had some form of shelter (TTE Ping! survey, 2014).

### **Social Table Tennis Venues**

Participant research has shown that some players enjoy playing in the club environment, whereas others are interested in playing in a number of environments or purely recreational type environments.

Social venues are considered to include cafes, bars, offices, some outdoor sites and some community sites. These venues create an inclusive, informal, social environment for players. These types of venues allow table tennis to be accessed by the masses, helping more people enjoy our great sport and allowing committed players to participate more regularly or in different environments.

The focus venues for expanding this network will initially be workplaces, other non-table tennis sports clubs with a bar, universities, colleges, cafes and bars.

The map in appendix 6 identifies the locations of existing outdoor tables, mapped against our priority areas, therefore indicating areas of low allocation that could be addressed going forward.

## How do we get there...

Having outlined our aspirations across the different elements of the sport over the next 10 years, it is important to understand how we will seek to prioritise these aspirations and target our investment.

Sport England capital investment of £750,000 is allocated for the 2015-17 period. Investment past this date is unconfirmed. Sport England has devolved the responsibility for the distribution of facilities funds to Table Tennis England. The funding received from Sport England is seen as an investment and a measurable return is expected. The amount afforded to each sport is dependent on its ability to show how the funds will be used to achieve Table Tennis England and Sport England's shared outcomes.

This section therefore outlines the investment priorities for 2015-17 and the priorities for 2018-2025.

### Investment priorities 2015-17

The Table Tennis England investment priorities are;

- Extending the number of **dedicated multi-table clubs** particularly in priority zones (minimum of 6-8 competition standard tables).
- Supporting **dedicated multi-table club projects** that have the potential to achieve **Talent Development Centre** status.
- Increasing the number of **tables in established clubs** where space is available and there is the volunteer capacity to grow.
- **Improving venues** particularly where the investment will enable our clubs to secure increased hours of access and ensure suitability for competition. This will include lighting, flooring and storage.
- Placing **tables in recreational environments** linked to our programmes (including workplaces and non-table tennis sport clubs).
- Piloting low cost **outdoor table covers** in parks and public spaces on existing tables.

Table Tennis is played nationwide and facility development can be justified across the country, and such is the demand, Table Tennis England could spend the available funding 10 times over. However priority, not exclusivity, will be given to our priority zones (listed below) where development work is being undertaken and can be linked to facilities. Any funding in these areas must be linked to ongoing Table Tennis England initiatives. Projects outside of these areas will be considered but must show significant impact against Table Tennis England priorities.

- |              |                    |
|--------------|--------------------|
| • Sheffield  | • Tower Hamlets    |
| • Liverpool  | • Croydon & Sutton |
| • Leeds      | • Chelmsford       |
| • Birmingham | • Plymouth         |
| • Leicester  | • Oxford           |
| • Nottingham | • Bristol          |
| • Brighton   |                    |

## Investment priorities 2018-25

The expected priorities are those outlined for the 2015-17 period however as 2018 approaches the priorities and the landscape will be reviewed to ensure they remain current and take into account progress made and any significant developments to continue to meet the needs of the sport. The 2015-17 investment priorities do not currently include investing in a home of table tennis which is a longer term ambition for the governing body. This is however an intended future priority for the sport. Badminton England has provided an in principle statement of intent to provide a home for table tennis and discussions are ongoing.

## Working with key partners

Achieving our aspirations will require a partnership approach, encouraging coordinated investment and enabling partners to deliver on our behalf where possible.

In this context, in addition to continuing to work closely with our clubs, we have identified five groups of key partners with whom we will focus our efforts in implementing this strategy:

- Multi-site Academies and secondary schools, recognising the need to work with education providers, but also the limitations of single-site schools in terms of time and effort required compared to generation of growth in participation;
- Universities & large-scale colleges, where there is considerable potential for cross-over between the social recreational and committed player strands of our sport, with the opportunity to encourage life-long participation;
- Local authorities, given their role in land ownerships, asset transfer, provision of multi-sport centres and ability to help clubs lease their own facilities, as well as in relation to sports development, placement of outdoor tables and Ping! venues;
- Large-scale employers, with the potential to install facilities in the workplace and encourage participation growth or provide host venues for clubs / groups;
- Multi-site leisure operators, given their potential to deliver sports development, coaching and taster opportunities as well as host venues for clubs.

We will also seek to support appropriate planning applications that include the installation of table tennis facilities in social settings, recognising that this section of growth will be primarily driven by commercial considerations.

## Programmes & activities

### **More than Just a Building**

A facility project should be seen as more than just the development of a facility, the programme of delivery within it and how that is promoted is just as important. Many table tennis clubs have the propensity and ability to grow their club. The development of a table tennis programme within the club, and the facility they use can make a significant impact.

Table Tennis England will prioritise investment into clubs that can offer a full programme of activity including inclusive coaching, competition and social sessions for juniors (U11 to U18) and seniors.

Investment into social venues will be prioritised to locations that can offer year-round access to a significant number of individuals, alongside supporting an 'activator' also known as a 'Ping Pong Pioneer' to ensure maximum usage and development of activities in the venue. It should be noted that apart from in exceptional circumstances investment during 2015-17 into social venues will be into tables rather than actual build or refurbishment.

## Use of technology and encouraging innovation

Table Tennis England will continue to explore innovative methods to help increase participation. Participant feedback has emphasised that ease of accessing balls and bats makes a big difference as to whether participants, particularly those new to the game play, on outdoor tables. Creating low-cost covered tables is also an area that research suggests will have a significant impact on participation. Alongside this to ensure the impact of interventions can be easily measured, technology to measure participation rates without the need for manual observation is important.

During the 10 years of this strategy the following areas will therefore be explored;

- Piloting low-cost outdoor canopies (2015-17 priority)
- Unmanned equipment distribution methods such as ball dispensers and bat dispensers (2017-2025 priority)
- Participant measurement tools (2015-2025)

## Funding routes & opportunities

The amount of money available for Table Tennis England to grant will not meet the demand of the sport and its clubs. Match funding toward total project costs will be needed and most projects will need to access other sources of funding. It is therefore important that table tennis projects are successful in accessing funding from other parties.

Appendix 4 details alternate methods of funding and grant providers to consider.

## Planning your project

Organisations wishing to develop a facilities project involving table tennis should firstly start by ensuring they have a clear vision of what they want the project to achieve and why. A clear vision of what activity the club or venue wants to provide and who they want to provide for will allow the appropriate design of a facility and development of a project to suit the vision.

Once a project has an agreed vision the local area staff member should be contacted to discuss the project, how it fits with other local plans and activity and any support that may be available. Following this, development plans and identification of potential funding sources both locally and nationally should be discussed. A useful checklist and list of do's and don'ts is provided in appendix 3.

## Conclusion...

Table tennis continues to be an extremely accessible, low cost sport that when readily available and conveniently provided is extremely attractive to the population. It is played in a wide variety of settings from the more formal club environment to the very informal café setting.

While club facility development is at the heart of the sport and of this strategy, it also embraces and supports the newer more informal environments used for the social game. This will allow us to achieve 'a network of vibrant table tennis venues, meeting the needs of social and committed participants', supporting the growth of table tennis; in 'a sport for all, for life'

## **Appendices: Other useful links...**

Appendix 1: Facility technical data and specifications

Appendix 2: Facility planning process checklist

Appendix 3: Funding routes and opportunities

Appendix 4-6: Club and venue maps

## Appendix 1: Facility technical data and specifications

The table below and guidance that follows specifies the standard playing conditions and equipment for each level of competition play. Venues developing their facilities for table tennis should consider the type of competition they wish to provide and reflect the relevant specifications detailed below.

Following the table and specification guidance there is advice for talent centres and social table tennis venues that are not planning to hold competitive events.

GRADE	Competition	Playing Space			Lighting		Surrounds
		Length	Width	Height	Intensity	Height	
5	World, Olympic & Open International Championships	14m	7m	4m	1000 lux	5m	All round playing area
4	4-star senior tournaments; National Championships; British League & County Championships Premier Divisions	12m	6m	4m	500 lux	4m	All round playing area
3	3 star, Grand Prix and 4 star junior tournaments; British League & County Championships lower divisions; English Leagues Cup Competitions finals	10m	5m	3m	500 lux	4m	At least along ends and at corners
2	1 & 2 star tournaments; National Cadet League & National Junior League; English Leagues Cup Competitions rounds	9m	5m	3m	500 lux	3m	At least along ends and at corners
1	Development tournaments	8m	4m	3m	300 lux	3m	Playing area clearly marked

### Playing Area

Where the specified playing area abuts a wall or other solid obstruction an additional 1m should be allowed between the playing area and the obstruction.

### Lighting

The lighting intensity specified is that at the level of the playing surface and it shall be as uniform as possible over the whole of the playing area.

Where several tables are in use, the lighting level shall be the same for all of them, and the level elsewhere in the playing hall shall not be higher than the lowest level in the playing area.

### **Background & Walls**

The background shall be generally dark-coloured and shall not contain bright light sources or daylight through uncovered windows or other apertures.

### **Flooring**

Flooring shall not be light-coloured, brightly reflecting or slippery and its surface shall not be tiles, concrete or stone; the preferred surface is wood or thermoplastics

### **Social Table Tennis Facilities**

Venues predominantly servicing social players such as workplaces and cafes should consider the specification for those hosting a development tournament. It is likely however that these venues will be comfortable with different types of lighting, flooring and background visuals.

It is recommended that all facilities including social table tennis venues carry out a detailed risk assessment.

### **Performance pathway specifications**

A Talent Development Centre is expected to offer:

- Facility size, a minimum of a 10-table venue
- Lighting, at least 500 lux
- Flooring, wooden sprung floor with Gerflor or equivalent covering
- Access, must be available at least 4-8pm 5 days a week and during the day on weekends

An England Squad training venue is expected to offer;

- A central location or near major airports/transport hubs with access to English Institute of Sport facilities nearby
- Facility size, a minimum of a 10 table venue
- Lighting, at least of 500 lux
- Flooring, wooden sprung floor with Gerflor or equivalent covering
- Access: will vary significantly, but weekends and holiday availability is essential.

## Appendix 2: Facility planning process checklist

### Where to Start for Clubs Wishing to Deliver a Facilities Project

This section highlights some useful information to consider when beginning to plan a project, including;

- The priority for projects wishing to access Table Tennis England capital funding.
- Some project do's and don'ts.
- A checklist to use when developing a project.
- Business planning financial templates.

### Priorities for Development

The main focus of any Table Tennis England funded facility development will be to widen access, increase participation and membership to Table Tennis England.

Projects will provide evidence of need and demand as well as demonstrating a strong development plan. This plan could include;

- Expanding venue based activity such as coaching, social play and match practice for a variety of ages and abilities
- Hosting competitions
- Developing outreach sessions
- Creating school club links or community links
- Developing talented players
- Volunteer, coach and official development
- Other activity and initiatives to encourage participation

Following agreement of a project vision and objectives this is a useful checklist and list of do's and don'ts for projects to consider.

#### Do...

- Involve Table Tennis England in the process as early as possible
- Start by revisiting and developing your whole club plan
- Be clear on what you want to achieve as a club in the short, medium and long term
- Be clear on what resources you need in order to achieve this
- Form a facility project team to drive your ambitions forward
- Prioritise your facility needs

#### Do not...

- Attempt to move forward in isolation
- Complete speculative application forms without seeking advice
- Drive a major facility project as an individual without working with the main committee or venue decision makers
- Pay for architect's drawings without consulting relevant specifications
- Think of facilities as the end product – what will they enable you to do?

This project checklist can be used as an Aide Memoire when developing a facilities project.

Action	Response to action
Contact Table Tennis England area member of staff	
Review your club development plan and develop it according to your project plans	
Identify any repairs or upgrades required	
Ensure the business plan mirrors your development plan	
Ensure you have the resources to deliver the development plan	
Ensure you have a clear vision of what you want to achieve in the project and have the required buy in of key individuals	
Secure appropriate length of tenure to aid sustainability and development for your club	
Consider who can support and add value to your project and who you need to work in partnership with, eg. the council or county sport partnership	
Ensure you are staying true to the culture of the club	
Ensure there is a clear project plan and budget	
Consider is you have the required ancillary facilities to support increased use of the facility (kitchen, showers, toilets)	
Agree a strong project team to support the development	

It is important that any investment into a facility is supported by a sustainable business plan. Below are a number of templates to help you plan your income and expenditure over 3 years of the facility life.

You can find a set of interactive business planning models on the Table Tennis England website.

# Table Tennis England

## Community Club Model

### FINANCIAL SUMMARY

	Example	YEAR 1 (£)	YEAR 2 (£)	YEAR 3 (£)	YEAR 4 (£)	YEAR 5 (£)
<b>Income:</b>						
Memberships	194					
Coaching, Leagues & Competitions	3,184					
Room Hire - functions, exercise classes etc	0					
Food & Beverage	1,879					
<b>Total Income</b>	<b>5,257</b>					

	Example	YEAR 1 (£)	YEAR 2 (£)	YEAR 3 (£)	YEAR 4 (£)	YEAR 5 (£)
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### Expenditure:

#### STAFFING COSTS

Salaries and Wages	-					
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#### PREMISES

Utilities	-					
Repairs and Maintenance	100					
Cleaning / Chemicals	-					
National Non-Domestic Rates	8					
Life-Cycle Costs (Sinking Fund)	800					

<b>ADVERTISING AND MARKETING</b>	153					
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#### ADMINISTRATION

Insurances	36					
Printing, Postage and Stationery	53					
IT (telephones / software / licences / website)	53					
Other Administration (banking / transport / licences etc.)	105					
Other supplies and sundry items	158					

#### COSTS OF SALES

Café and Retail	752					
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#### CENTRAL COSTS, OVERHEADS AND PROFIT

Central Costs	-					
Irrecoverable VAT	-					
Contingency	-					
Hire Fee	4,000					

<b>Total Expenditure</b>	<b>6,216</b>					
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<b>NET OPERATING COST/(SURPLUS)</b>	<b>959</b>					
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# Table Tennis England

## Long Term Lease / Ownership Model

### FINANCIAL SUMMARY

#### Income:

	Example	YEAR 1 (£)	YEAR 2 (£)	YEAR 3 (£)	YEAR 4 (£)	YEAR 5 (£)
Memberships	12,448					
Coaching, Leagues & Competitions	66,978					
Room Hire - functions, exercise classes etc	0					
Food & Beverage	11,486					

#### Total Income

<b>90,912</b>					
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#### Expenditure:

##### STAFFING COSTS

Salaries and Wages

17,118					
--------	--	--	--	--	--

##### PREMISES

Utilities

17,500					
--------	--	--	--	--	--

Repairs and Maintenance

7,600					
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Cleaning / Chemicals

1,400					
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National Non-Domestic Rates

2,849					
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Life-Cycle Costs (Sinking Fund)

16,080					
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##### ADVERTISING AND MARKETING

1,409					
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##### ADMINISTRATION

Insurances

3,016					
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Printing, Postage and Stationery

909					
-----	--	--	--	--	--

IT (telephones / software / licences / website)

909					
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Other Administration (banking / transport / licences etc.)

1,818					
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Other supplies and sundry items

2,727					
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##### COSTS OF SALES

Café and Retail

4,594					
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##### CENTRAL COSTS, OVERHEADS AND PROFIT

Central Costs

-					
---	--	--	--	--	--

Irrecoverable VAT

-					
---	--	--	--	--	--

Contingency

-					
---	--	--	--	--	--

Lease Fee

-					
---	--	--	--	--	--

#### Total Expenditure

<b>77,930</b>					
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#### NET OPERATING COST/(SURPLUS)

<b>-12,982</b>					
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### Appendix 3: Funding routes & opportunities

There are various ways in which facility projects can be funded; much of this depends on the type of project, what you need the funding for and how much you need.

Firstly can the club fund the project itself, either through money it has saved or through income generation? These may include events such as race nights, displays, festivals, open days and fairs. When raising funding internally it is recommended that a separate working group is set up and any income generated is ring-fenced.

If it is not possible for the club to generate the money itself to fund the project then other options include external funding streams, loans, donations and sponsorship. Some of this funding from others could be given in-kind. In-kind funding refers to a funder providing a service or item that has a financial value to a project free of charge. This could be land, legal services, use of a facility and/or equipment.

Sport and table tennis has a strong brand and can help a business promote themselves through sponsorship. If a sponsor is to support a facilities project it is likely they will want something in return to increase their awareness. This could be achieved through a club's website, the interior or exterior of the facility, newsletters, clothing, events and letterheads. Caution should be made not to oversell your club to gain sponsorship and the type of brands you would like the club to be associated with.

Gaining donations relies on an individual or groups of individuals having a great enough interest and desire for the project to happen to give their money. This could be parents, wealthy local business people, and friends of the club or other organisations that could benefit.

There are many external funding streams available that can be applied for to fund facility projects. Funding streams exist for amounts ranging from £100 to £millions. They also come from a variety of sources including private company social responsibility funds, government organisations and groups, the National Lottery, individuals and charities.

Sport and table tennis can play a big role in achieving the aims and objectives of many of the funding streams available including, health, communities, youth and heritage. When choosing a fund to apply for, it is important to understand the outcomes it can provide. Table Tennis links with many partners that fund projects, however clubs should be proactive and drive these links and partnerships themselves with projects such as local regeneration projects. Most funding streams available for sport are linked through the County Sports Partnerships (<http://www.cspnetwork.org/>). Clubs could form working partnerships with them to ensure they benefit from receiving information at the right time and be involved in any development work.

For the sport to have a significant impact on facility development Table Tennis England must work closely in partnership with national and local organisations who can either provide funding or help access it.



Table Tennis England will regularly provide information about relevant funding to (Table Tennis England affiliated) clubs to support any facility project. Clubs are challenged to adapt to meet their funders' criteria and aims.

### **Partnerships and Support**

Local Authorities can provide support for facility projects via their sports development unit and staff. This may involve support in writing applications, lobbying on behalf of applications, identifying local needs and how a project can meet these needs and who local funders are. Occasionally a local authority will provide funding towards a project. This funding is often linked to a wider project such as the building of a sports village or leisure centre. Table Tennis may be overlooked if the advised partnerships are not in place prior to an application being submitted.

A County Sports Partnership brings together a large range of partners and opportunities at a regional level. Their support towards a project will involve sourcing funding and writing application forms. Many local sports development plans evolve from the regional plan set by the County Sports Partnership. Liaising, linking and identifying their aims, objectives and targets may support applications. If you are applying for a grant via Sport England they will expect the project to have support from the local County Sports Partnership.

Schools can be the provider of facilities that are to be involved in the project and therefore must be involved in the project throughout. Schools provide projects with a mass audience to base a project aimed at growing participation.

Locally there are other organisations that can provide support and add value to a project. Local regeneration groups often hold access to large amounts of funding that can be used for table tennis facility developments. Community Support Groups offer guidance in sourcing and applying for funding. Health organisations will support projects that deliver their aims and targets. Groups such as Business Link and Community Voluntary Service (CVS) provide support in the development of the organisations to make them suitable to access funding and the development of plans including budgets.

### **Asset Transfer**

Asset transfer involves the transfer of the ownership of land or buildings from government organisations such as local authorities to community groups like local sports clubs and trusts, often at a discounted price if there is a benefit to the local community.

As many sporting assets such as pitches and clubhouses are currently owned by local authorities and other public sector bodies it's important for the future of community sport that we are able to support local authorities and sports clubs in the effective management of these assets.

With local authority budgets coming under pressure there is an increased appetite to explore asset transfer as it presents sports clubs and national governing bodies with opportunities to own their facilities; it may also provide non-asset owning sports clubs with their first chance to take on a building.

Sport England are leading the Sports sector in this area and have created a comprehensive toolkit to support both community sports clubs and local authorities through the asset transfer process.

## The community sport asset transfer toolkit

The community sport asset transfer toolkit is an interactive web tool that provides a step-by-step guide through each stage of the asset transfer process.

Asset transfer is a complex area and can often be a daunting task for a sports club to undertake, especially those run mainly by volunteers. Developed in partnership with Locality - the UK's leading network for community-led organisations - the toolkit aims to make the process as easy as possible by providing step-by-step information, resources and case studies.

The toolkit can be found by following this link <http://assettoolkit.sportengland.org/>

## Sources of funding

- Sport England (<http://www.sportengland.org/funding/>)  
Sport England is responsible for distributing National Lottery funding to sports projects in England. They run a variety of capital and revenue grant programmes which target different sectors and sizes of project. Clubs, community and voluntary sector groups and local councils can apply for capital grants. This can include contributions to the costs of new build, modernisation and major fixed equipment where it is an integral part of a project.
- Cash 4 Clubs (<http://www.cash-4-clubs.com/>)  
Cash 4 Clubs offers all sports clubs in the UK the chance to win grants ranging from £250 to £1000. It is a simple scheme aimed at giving community clubs a helping hand and provide the opportunity to raise the money they need to invest in their club.
- The Jack Petchey Foundation (<http://www.jackpetcheyfoundation.org.uk/our-grant-programmes>)  
The Foundation focuses on programmes that benefit young people aged between 11-25 and concentrates its work in the geographical areas of Greater London and Essex only.
- DSC Sports Funding Guide (<http://www.dsc.org.uk/Publications/Fundraisingsources/@150746>)  
The Sports Funding Guide is a practical guide aimed at helping organisations and individuals looking to raise money and win support for their sport. Available from Amazon and Directory of Social Change.
- **Directory of social change funding websites**  
Some of these links are by subscription only but local libraries may have copies of the associated publications:
  - [Grants for individuals \(http://www.grantsforindividuals.org.uk/default.aspx\)](http://www.grantsforindividuals.org.uk/default.aspx)
  - [Trust Funding \(http://www.trustfunding.org.uk/default.aspx\)](http://www.trustfunding.org.uk/default.aspx)

- [Company Giving](http://www.companygiving.org.uk/default.aspx) (<http://www.companygiving.org.uk/default.aspx> )
- [The government](http://www.gov.org.uk/) (<http://www.gov.org.uk/> )

- [Educational Grants and Charitable Trusts](https://www.family-action.org.uk/what-we-do/grants/) (<https://www.family-action.org.uk/what-we-do/grants/> )  
EGAS offers students, especially disadvantaged students, expert guidance and advice to enable them to secure funding for education and training.
- [The Fundraising Directory](http://www.thefundraisingdirectory.co.uk/) (<http://www.thefundraisingdirectory.co.uk/> )  
Ideas, information and contacts for all UK fundraisers
- [Grantsnet](http://www.grantsnet.co.uk/) (<http://www.grantsnet.co.uk/> )  
Grantsnet is a search engine for grants available to UK organisations
- [j4b Grants](http://www.j4bgrants.co.uk/Default.aspx) (<http://www.j4bgrants.co.uk/Default.aspx> )  
A free database community groups can use to search for grants and funding
- [Lottery funding](http://www.lotterygoodcauses.org.uk/funding-finder) (<http://www.lotterygoodcauses.org.uk/funding-finder> )  
A free joint website run by all Lottery funders in the UK. This site allows you to search information on current funding programmes across the UK
- [NCVO Funding Central](http://www.fundingcentral.org.uk/search.aspx) (<http://www.fundingcentral.org.uk/search.aspx> )  
Free grants search database (helpful for organisations)
- [The Rob George Foundation](http://www.therobgeorgefoundation.co.uk/) (<http://www.therobgeorgefoundation.co.uk/> )  
Provides financial support to young people who demonstrate exceptional commitment / ability in the world of sport but are held back by their financial situation from pursuing their goals.
- [SportsAid](http://www.sportsaid.org.uk/) (<http://www.sportsaid.org.uk/> )  
Provides funding for young people between the ages of 12 and 18

### **Landfill Communities Funds**

A lot of waste collection, treatment and disposal firms set up charitable trusts in 1997 under the Landfill Communities Fund (formerly the Landfill Tax Credit Scheme), because this gave them tax relief. Companies like Cemex, SITA, Veolia and Biffa all have grant schemes, but you have to be within a certain distance (usually 5 or 10 miles) of one of their sites. The schemes broadly aim to benefit local communities in the vicinity of a landfill site, supporting community and environmental projects which protect, preserve and improve the environment. As a consequence, they tend to focus on outdoor areas like play areas and skate parks, footpaths and green spaces, but they can also fund improvements to community halls.

### **Company Foundations**

Several companies like ASDA, Co-Op, Halifax etc. operate charitable foundations which either invite direct application or support projects nominated by staff. If you have a big company in your area it is always worth enquiring.



As an example, the ASDA Foundation was set up to assist charities, people and projects within the UK that require financial assistance and which have the direct support and involvement from ASDA. No minimum or maximum amount is stipulated. ASDA staff have supported a wide variety of local charities, community groups, schools, playgroups, community centres and football teams in recent years, but you need to be a registered charity to apply.

### **Charitable Trusts**

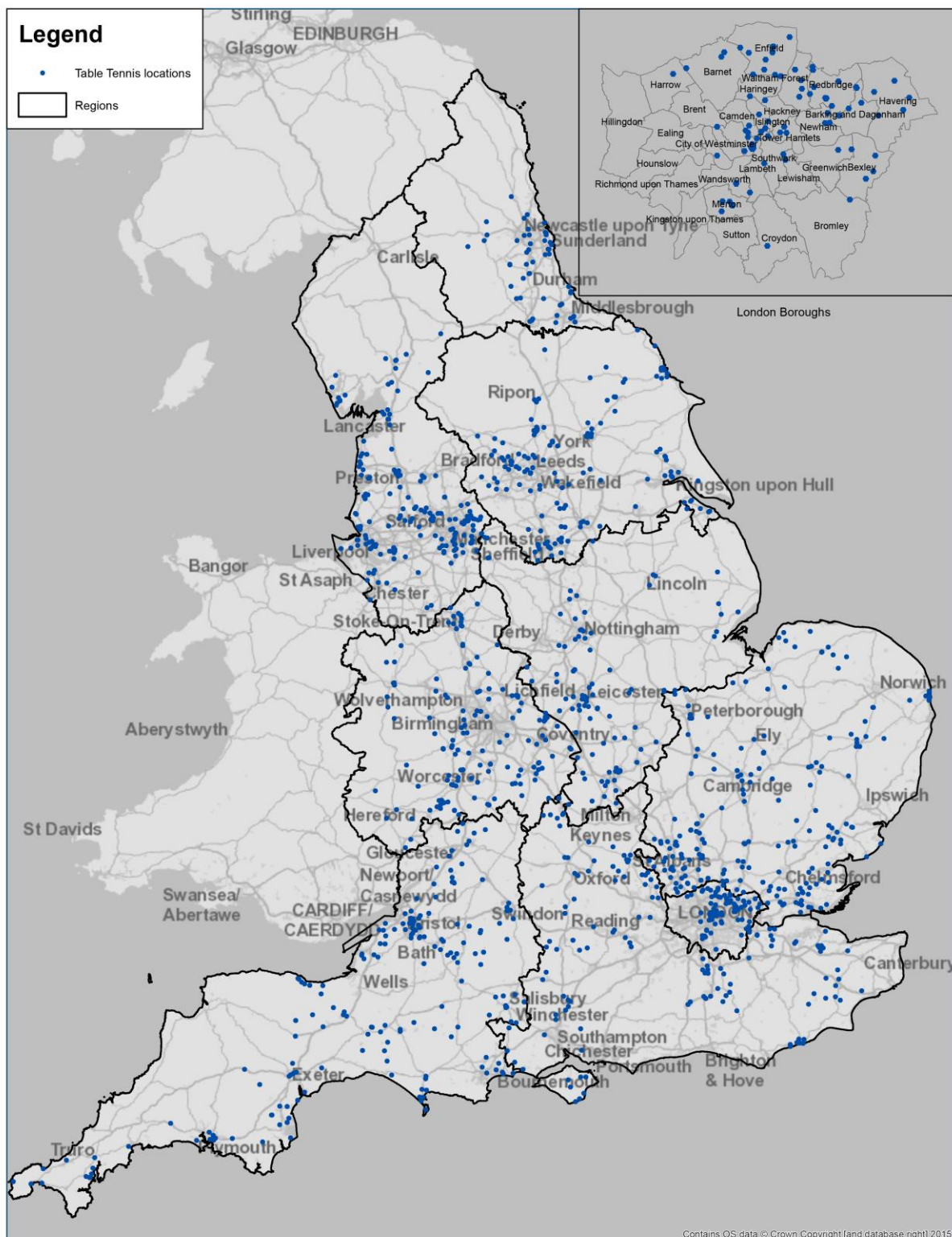
These can be set up by individuals or organisations and can have very specific criteria.

One of the more general ones is the Garfield Weston Foundation, which was established in 1958 by Willard Garfield Weston, a Canadian businessman who created Associated British Foods. The Foundation has no specific priorities for funding and aims to support a wide range of charitable activity in the UK. Recent funding has included projects in the fields of community, education, and health. Applicants must be registered UK charities. Again, there is no limit to the size of grant available and every application is considered on its own merits.

## Appendix 4: Map Of Table Tennis Clubs In England



### Table Tennis Club Locations, England

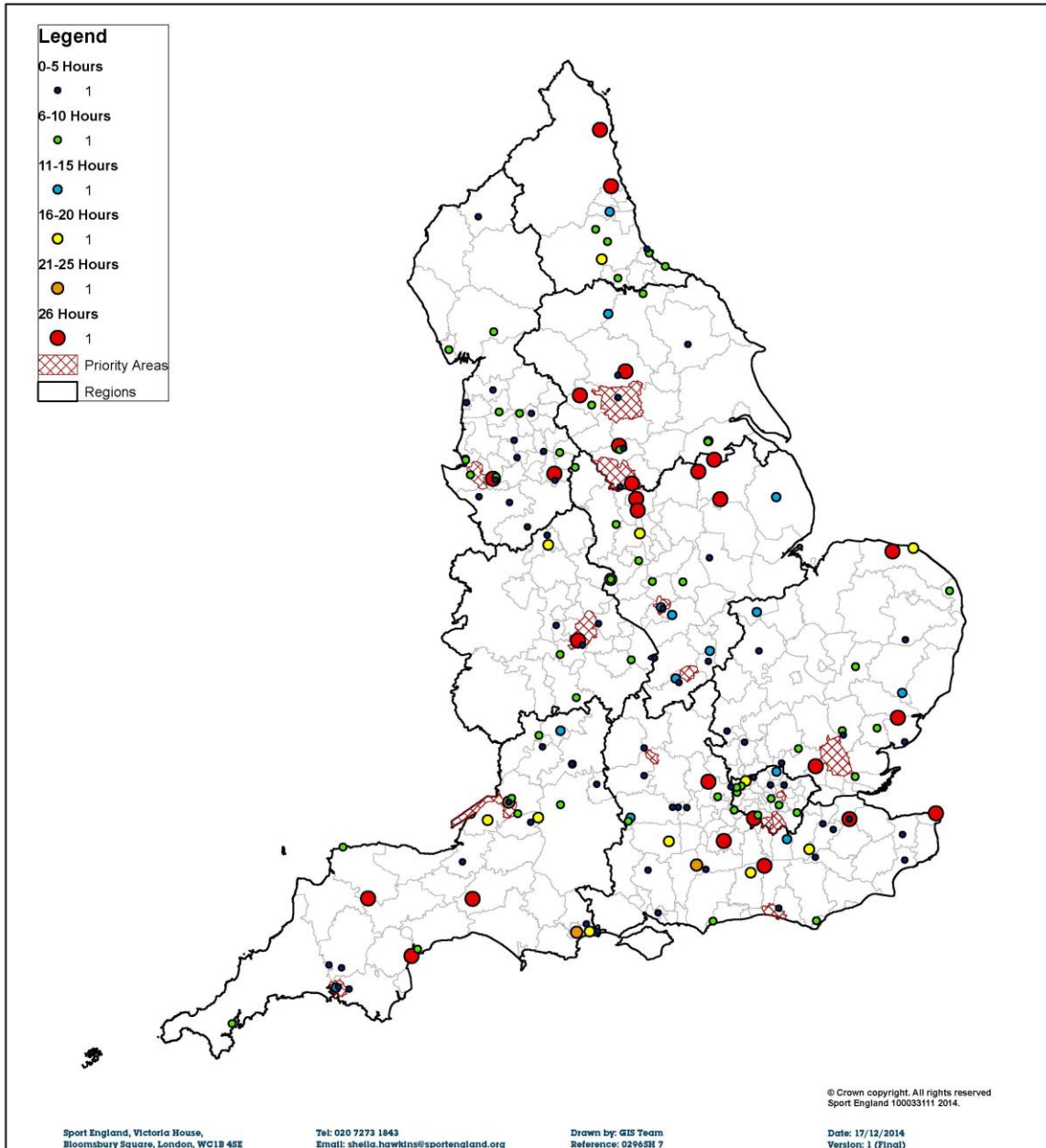


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# Appendix 5: Map Of Table Tennis Venues Categorised By Usage Hours



## Table Tennis - Hours Available



## Appendix 6: Map Of Outdoor Table Tennis Tables In Relation To Priority Zones



### Table Tennis Priority Zones and Outdoor Table locations

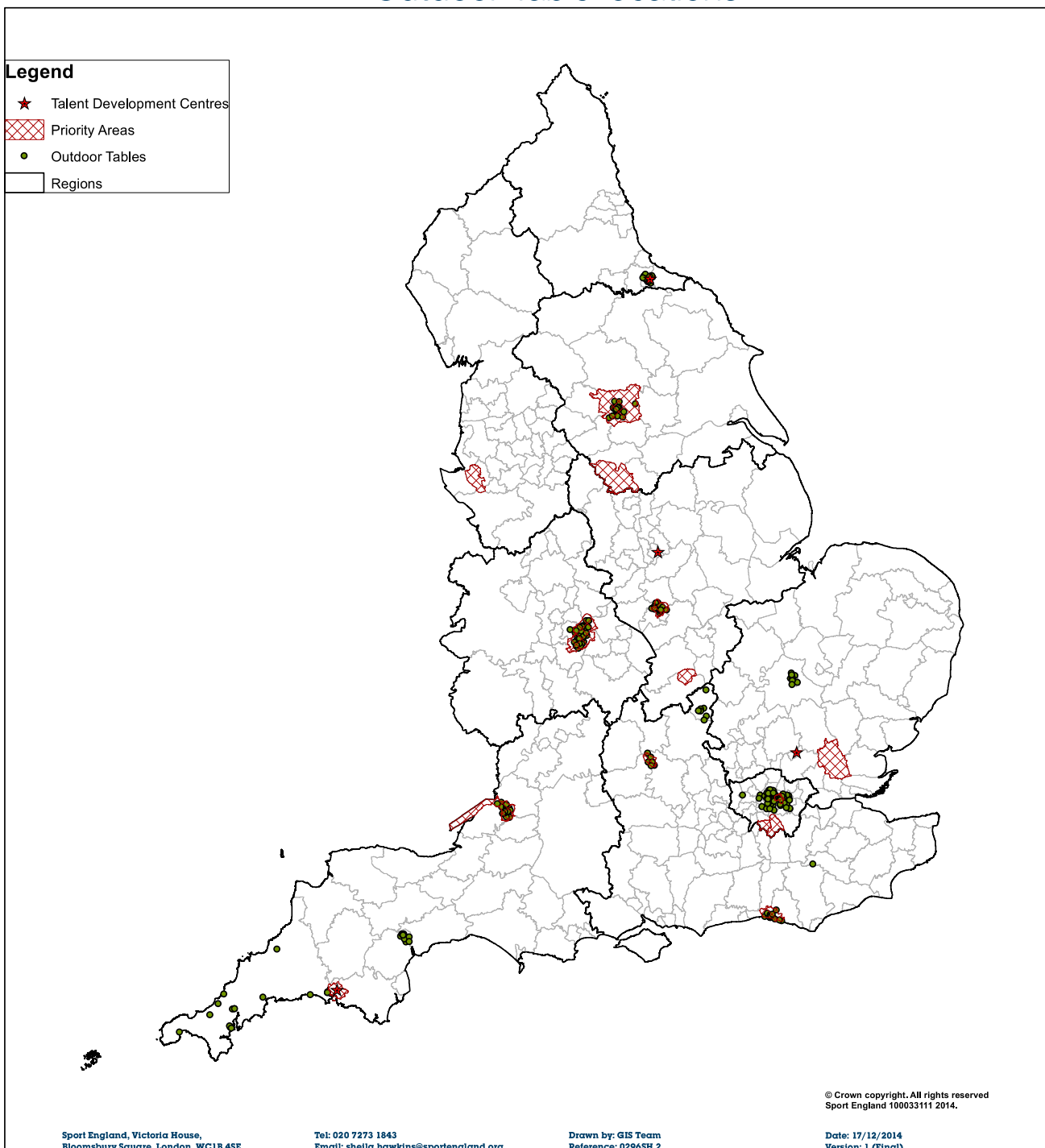




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