

**Membership Report
National Council Report
January 2014**

Membership Numbers and Cards for Season 2013/14

Some 27,003 renewals (up 1,000 on the last report three months ago) have already been processed and cards have been distributed to members. All cards are received within 12 days of renewal under the new arrangements implemented from this season. There are still a very small number of members who have incomplete addresses (mainly where the leagues are taking payment).

Breakdown by membership type (total - 27,442)

- Licensed renewals – 2,170 (7.9%)
- Player renewals – 23,399 (85.2%)
- Associate renewals - paying - 1,074 (3.9%)
- Associate renewals - non-paying 439 (2.9%)

Breakdown by renewal method (total renewals 27,133), which shows 73% of renewals coming in digitally

- 11,624 online (43%)
- 7,221 ETTA (27%)
- 8,288 League via Membership Manager (30%)

The numbers show a consolidation of last year's trend towards online renewal and (particularly) use by local leagues of Membership Manager.

The gender split is still heavily weighted towards male (24,246) at 90% with female renewals at 2,742 (10%).

The age distribution shows (total 27,003):

- 3,260 Cadets (12%)
- 1,920 Juniors (7%)
- 4,682 Seniors (17%)
- 17,141 Veterans defined as age 40 and over (64%)

There are 16 Life Members now set up on the system and we are about to embark on adding/verifying 340 umpires and referees.

Details of all coaches will soon be transferred to the IM database from the Coaches Database. It has been decided to leave this transfer until after the move to the new Headquarters. A new coaches database is being developed and this will allow automatic sharing of data between the two systems.

Membership and League Manager

A review of Membership and League Manager databases is ongoing, comparing the number of affiliated members against the affiliated leagues and clubs. Since the October National Council weekend the Administration Department has chased up local leagues and National Councillors re the submission of affiliation form AFF1. To date seven local leagues have not submitted their affiliation forms for the 2013-14 season:

Eastbourne
Huddersfield

Maidenhead
Poole
Wimborne
Telford
Watford.

It was hoped that after the October National Council meeting the Membership Department administration would be able to liaise with local leagues re the discrepancies in data, however, due to other priorities and planning for the move to the new HQ this has not taken place.

Membership Development Committee

The Membership Development Committee continues to look at ways of improving the recording of data on the IM database. A number of suggestions have been submitted by members and these will be considered subject to priority and financial constraints.

With a view to increasing ETTA membership the Membership Development Committee, during the reporting year, will continue to review:

- Members' questionnaire
- Organisations in Good Standing
- Organisational membership
- Greater access to Membership Manager by local leagues and clubs
- Linking the IM database to Coaching and PremierClub databases.

Women's Committee

For a number of reasons the Women's Committee has not met since the last National Council meeting in October. Members of the Committee are in regular contact with each other and a meeting is planned after the new departmental managers have been recruited.

Tom Purcell
Vice-Chair
Membership Department