



12BET unveiled as Team World Cup sponsor

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12BET has signed a deal with Table Tennis England and the International Table Tennis Federation (ITTF) to be the Official Betting and Gaming Sponsor of the ITTF Team World Cup 2018.

The global betting and gaming brand has come on board for the event, at the Copper Box Arena in London from February 22–25 next year.

Table Tennis England Head of Commercial Mark Taffler said:

We're delighted to be working with a brand of the size of 12BET on the Team World Cup 2018.

The profile of table tennis globally was a key factor in 12BET coming on board, and they also wanted to work with us to help deliver a superb event in London which table tennis fans all over the world can enjoy.

12BET spokesman Rory Anderson said:

Everyone at 12BET is delighted to be add the Team World Cup Table tennis tournament to our growing sponsorship portfolio.

We will have extensive branding at the event that will be picked up by an impressive number of global broadcasters.

We are looking forward to seeing the best players in the world compete at the Copper Box Arena in February.

12BET has an expanding portfolio of sports sponsorship, including recently becoming the first shirt sleeve sponsor of Premier League team West Bromwich Albion, and has also put its name to world-level snooker and badminton events.

The 2018 Team World Cup will feature 12 of the world's best table tennis teams in both men's and women's events, including continental champions as well as all the world and Olympic champions.

Table Tennis England and the ITTF will be announcing more commercial partners shortly.

If your company would like to get involved in this exciting event, please contact ITTF Partnerships Manager Jonny Cowan at jcowan@ittf.com.

Pre-Register for tickets

Table Tennis England members can pre-register for tickets to the ITTF Team World Cup 2018 and guarantee their place in the stands. What's more, all paying members who pre-register will receive a 15% discount on the initial sale price!

Simply log in below and confirm your details and we'll reserve your tickets for when they go on sale.

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