



Matthew Syed's 'Black book' set to be a winner

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✖ Matthew Syed, the former England No 1 and three times Commonwealth Champion, has written a new book. Black Box Thinking is published this week, following on from the huge success of Bounce, published in 2010, which became an international bestseller.

Black Box Thinking is a look at how success happens, including examinations of how British cycling used the method of marginal gains to become world beaters and how the Mercedes F1 team has dominated Formula 1. He also has sections on Michael Jordan, the basketball great, and David Beckham.

Matthew said: "This is a book that not only examines the methods of success, but also the psychology. It will be hugely relevant to anyone who plays sport, competitively or recreationally, as well as parents, teachers, businesses leaders and entrepreneurs."

The book can be ordered by [clicking here](#)

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