

# Lottery fund to support Care Campaign

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## Ping Pong Care Campaign launches in the UK

BRITDOC Films recently announced that the BIG Lottery Fund has agreed to support the national roll out of the Ping Pong Care Campaign across the UK and Ireland.

This campaign encourages care homes, residential villages and day centres to screen the feature documentary Ping Pong ([pingpongfilm.co.uk](http://pingpongfilm.co.uk)) as an inspiration for more active lifestyles in our senior years.

**Ping Pong** is a great film for inspiring people to live active and healthy lifestyles. New studies show the game to have remarkable mental and physical benefits for older people (as you'll see from the film.) For instance, Alzheimer's Weekly said *"The clear increase in motor skills and cognitive awareness from playing table tennis is significant, if not remarkable, in its unique benefit for brain disease patients."*

Support from the BIG Lottery Fund will enable an additional 2000 care centres to get involved in the campaign, increasing from the 500 who have already signed up to take part. The support from the BIG Lottery Fund will support care centres with limited resources to apply for a complimentary Ping Pong Care Pack to introduce this activity in their venue.



Do you know some one in a care home? Perhaps a member of your family...Speak to someone in the care home and point them here.

Maybe you yourself work in a care home...Hosting a screening of Ping Pong Film is a great way to inspire care home residents, engage your care home staff, and promote the message of lifelong health and wellness.

The [Ping Pong Care Campaign](#) aims to equip care staff with all the resources they need to initiate table tennis activity within their venues. The Ping Pong Film Care Pack is an easy to use tool for planning, promoting and hosting your screening of Ping Pong. The kit includes:

- DVD – 76min version of the film
- DVD Extra – 10min Guide to Table Tennis for Older Players
- License to exhibit the film at your facility
- 20-page planning and discussion guide for the film with tips for Table Tennis play
- Portable Table Tennis Roll Net Pack to enable you to play on any flat surface
- Evaluation forms to help us put you in touch with local table tennis providers to continue play on the long term.

Care providers can order their Ping Pong Care Pack direct from the website from [pingpongfilm.co.uk/shop](http://pingpongfilm.co.uk/shop)

For further information about the campaign, and to apply for a complimentary pack, you can contact [pingpong@britdoc.org](mailto:pingpong@britdoc.org)

You can watch the full trailer below;

**Downloaded From:**

<http://newsarchive.tabletennisengland.co.uk/news/archived/lottery-fund-to-support-care-campaign/>