

Drinkhall signs new deal with Dunlop

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The English no.1 in action at the Liebherr Men's World Cup

British number 1 and reigning National Champion, Paul Drinkhall, has signed a landmark deal with Dunlop, becoming the British brand's first table tennis player in their new roster of sponsored athletes.

The deal with Dunlop marks a return to sponsoring top table tennis talent with Drinkhall, 22, endorsing Dunlop's new range including bats, balls, tables, footwear and both performance and lifestyle clothing.

The man from Loftus recently competed at the London 2012 Olympic Games where he secured a memorable victory over the current Commonwealth Games champion Yang Zi (Singapore) at the ExCeL arena.

As part of his new deal, Drinkhall will become an official Dunlop ambassador and will work in partnership with the brand to help develop their growing product range.

Drinkhall recently moved back into the Bundesliga with German side SV Werder Bremen while he trains at the National Training Centre in Sheffield when he is back in the country.

With 37 National titles to his name, Drinkhall represents the perfect partner for Dunlop as it moves forward with the development of its own range. Given the sport's growing popularity; there are a reported 300 million players worldwide, including 100,000 weekly players in the UK alone, the deal represents a true landmark in Dunlop's involvement in the sport.

The former triple-European Youth Champion said: "Dunlop has fantastic heritage in British sport and I'm delighted to be joining the Dunlop family. Table tennis is a growing sport in this country and, in partnership with Dunlop, I look forward to further helping them develop their product range, and hopefully encouraging more players to pick up a bat and play."

Sunny Singh, Head of Sports Marketing for Dunlop, added: "We are delighted to welcome Paul to the team. Paul is an exciting young talent with massive potential who now joins a star-studded stable of Dunlop sponsored talent. Paul will play a crucial role in the development of our table tennis range and we look forward to a long and successful relationship together."

For more information on Dunlop's latest sports equipment & apparel please visit: www.dunlopsport.com

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