

Bounce – First purpose built Social Ping Pong Club

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Posted On: **August 08, 2012**



BOUNCE

Ping Pong's Finally Coming Home – September 2012

Cocktails & table tennis; a ground-breaking new concept from the
co-founder of All Star Lanes

- Europe's first purpose built 'Social Ping Pong Club' opens in London this Autumn
- Stunning new £2.5m venue by award winning British designer Russell Sage
- Built on the very same site where table tennis was invented and patented in 1901
- In partnership with Joe Jacques – Grandson of the game's inventor

Introducing **Bounce** – a long anticipated and unique flagship London venue that promises to deliver an entirely new kind of night out featuring table tennis, cocktails, high-end dining and eclectic beats in a beautifully designed space.

Opening in September 2012 after two years in the making, **Bounce** will be Europe's first 'Social Ping Pong Club', taking inspiration from the explosion of stylish table tennis social venues stateside and the huge resurgence of interest in the game within the UK over the last few years.

Designed by award-winning interior designer Russell Sage (The Zetter Townhouse, The Hospital Club and The Savoy), **Bounce** is built on the very same site where the game of table tennis was originally invented by Jaques & Son. Featuring a timeless, yet stylish and edgy interior, the venue will offer Londoners the chance to experience the game of table tennis afresh – in a 12,500 square foot central London space just two minutes' walk from Farringdon and Chancery Lane tube stations.

Bounce has raised restaurant seating for up to 130 guests with an expansive view overlooking the playing area. The open plan venue offers a tantalising menu, complimented by a 7ft wide open counter wood-burning pizza oven; a 40ft bar laid out in an arc around the playing area and 17 table tennis tables. There is also an uber stylish private room available for exclusive hire featuring three specially commissioned ping pong tables alongside the private cocktail bar and DJ booth.

Customers will choose from a seasonally inspired drinks menus including a range of boutique London beers, fine wines and classic British cocktails.

Bounce is the brainchild of entrepreneur and accomplished table tennis player Dov Penzik and the co-founder of All Star Lanes, Adam Breeden. The duo teamed up with Joe Jaques – grandson of the game's inventor, John Jaques III, to bring the concept to life. Joe, who continues to run the family firm, is a partner in the venture supplying the club with its stunning, solid oak table tennis tables.

Adam Breeden, MD of Bounce says; "Some things are worth reviving and our love of Ping Pong is one of them. Ping Pong is the most accessible, and we believe the most fun sporting activity there is, and it's a British invention! Bounce, the home of Social Ping Pong, is taking the game back to its roots by combining the sport with socialising, entertainment and a touch of glamour"

Co-Founder Dov Penzik added: "Bringing Bounce to life has been an incredible experience. Since dreaming up the idea almost 4 years ago, social Ping Pong has begun to emerge in the US and in pockets of London. Adding great food and a fabulous bar environment to our love of the game creates a fresh new take on a lifelong passion... And you won't even need to pick up the balls!"

Joe Jaques comments "The opening of Bounce is a defining moment for a new generation of table tennis fans. Bounce is refreshing the game by building a complete social experience around it. My grandfather would heartily approve."

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