

The Coolest Ping Pong Party

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Posted On: October 05, 2011



- PARTICIPATE IN A GUINNESS WORLD RECORD ATTEMPT –
- MOST PLAYERS TO PARTICIPATE IN A SINGLE RALLY –
- OCTOBER 24TH – RICHMIX, SHOREDITCH, LONDON –

The Coolest Ping Pong Party on the Planet launches, Monday October 24th 2011 @ Richmix, Shoreditch, London featuring...

- An official Pongathon Guinness World Record attempt for the most players in a rally – 102 players!
- Join the ping pong revolution and sign up for the world record attempt by emailing adrian@ukppco.com and write 'Pongathon World Record Attempt' together with your name.

Doors: 5pm-11pm/Richmix: 35-47 Bethnal Green Road, London E1 6LA

Ping Pong is fast becoming the most popular game to be taken up by a new generation of players since the advent of pool and table football. In bars, clubs, galleries, offices, campuses and parks across all the major cities in Europe and the US everyone is spinning to the ping pong phenomenon! Welcome to Pongathon, a conceptual social playground of art, design, music and innovation all set around the wonderful game. Launching on Monday October 24th Pongathon is inviting everyone to come along and participate absolutely FREE in what will be the beginning of a series of unrivalled ping pong parties here in the UK.

Richmix will be transformed into a ping pong extravaganza with two floors of ping pong tables set against a backdrop of live visual art showing weird and wonderful ping pong footage from around the world. There will be exhibition games, trick shots and coaching tips from the Pongathon pro's plus the premier outing of the Pongathon Robot, a lean mean ping pong machine that takes on all-comers! Highest scores for the boys and girls will receive loads of cool prizes for their endeavors!

To open the launch party Pongathon is going to attempt to break the official Guinness World Record for the most players to participate in a single rally currently standing at 101 players held by the Shanghai's Cao Yanhua table-tennis training school set in 2010. Pongathon wants the capitals passionate ping pong players to participate in the world record attempt and bring the record back to London ahead of the Olympic Games in 2012.

To participate email 'Pongathon World Record Attempt' together with your full name to adrian@ukppco.com and you will receive your confirmation from the Pongathon team! There will be tables available to play on after the attempt and a complimentary drink for each player + Pongathon headbands and wristbands! Come and make a little bit of Table Tennis History!



www.facebook.com/pongathon

Address: Richmix is 135-147 Bethnal Green Road, London E1 6LA

Date: Monday October 24th

Time: 5-6pm warm up: 6-7pm WR attempt

Check out the [Pongathon Facebook page](#) for all the latest news and information.

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