ETTA Educate - Virtual Learning Environment

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English Table Tennis Association and Into Sport Group to launch Virtual Learning Environment

The English Table Tennis Association has recently entered into an exciting partnership with Into Sport Group and is pleased to announce that both parties will be working together to deliver a Virtual Learning Environment for its workforce and coaching network.



The platform, which will be branded Educate, will modernise the delivery of information and resources, providing a more engaging experience for ETTA's workforce and national network of coaches. The service will also enable users to book and pay for courses and workshops, as well as providing the facility for coaches to renew their licence.

Each user will have a unique login and password, providing them with a personalised learning experience based on their qualification level, interests and location. It will enable ETTA to share education and development resources more quickly, to a wider audience and at significantly lower cost. It will improve the learning and development process for coaches, and in future for officials and event organisers, supporting the wider education and development needs of the whole ETTA workforce.

The event scheduling and booking tool will allow ETTA to promote and manage workshops and courses with new levels of efficiency. Users will be able to search for courses based on content and location proximity, and then book and pay for the course, all online. This innovation will simplify course booking for users and drastically reduce administration for ETTA staff.

For coaches, the licence purchase and renewal tool will simplify the compulsory annual renewal process. The platform will prompt users when their licence is due to expire and, for ETTA, it automates a previously manual process, freeing up valuable time to spend on other areas of coach development.

Educate will be built on Into Sport Group's Vanquish platform, the leading cloud collaboration and content management service for sports organisations. It will utilise the Vanquish module known as Knowledge to deliver a fully supported and user personalised service, leaving ETTA to focus on the development of content and resources.

Colin Miles, Into Sport Group's founder and Managing Director said:

"Vanquish Knowledge is the perfect solution for organisations wishing to create a Virtual Learning Environment, without the need for technical expertise in house, or the responsibility of software design and development. It provides a significantly lower entry cost, can be deployed quickly and easily and allows the organisation to focus on what it does best, developing high quality resources to upskill and develop its workforce.

Our Vanquish platform brings sophisticated cloud based collaboration technology to sports organisations in the most straightforward and cost effective way possible, providing a range of modules to address different needs, from athlete management to coach education"

Jon Pett, Coach Education Manager for the ETTA, highlights the benefits that this partnership will have, stating:

"The launch of Educate will mark a significant step forward for the ETTA in modernising its approach to coach and workforce education, making our courses, resources and development materials more accessible and the whole learning journey more engaging.

Into Sport Group's service provides us with a comprehensive and straightforward solution and at much lower cost than developing ourselves. The product roadmap for this service also makes us confident that we're working with a partner that will allow us to take full advantage of the opportunity that technology presents in delivering world class education"

Educate is due to go live ready for the new licence period in

November 2011....watch this space for more information!

About Into Sport Group:

Into Sport Group is a technology and media business specialising in sports development and brand marketing, supporting the work of National Governing Bodies and performance sport organisations. The company works in close partnership with clients to help maximise the opportunities in technology and digital media, offering a range of services designed to help enhance performance and support activities at every level of sport.

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