



## Only one week to go until the launch of our new website

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The fantastic new Table Tennis England website is only a week away! On Tuesday February 15th, we 'push the button' to go live.

Visitors will notice a big difference in design and in ease of navigation, two of the biggest factors behind the project.

The site has been designed and built by our partners Jask Creative, whose Managing Director Stuart Jordan said: "We were instructed by Table Tennis England to undertake a complete redevelopment of the website and to focus on how the site works for its current and future users.

"Our work included a full user experience and user interface review, creative development of the look and feel of the site, as well as a raft of performance, stability and usability improvements.

"We have really enjoyed working on this project with the team at Table Tennis England and look forward to seeing it become a key part of the organisation and their aims for the coming years." The URL for the new website will remain as [www.tabletennisengland.co.uk](http://www.tabletennisengland.co.uk) and we will be inviting everyone to take a tour of the new site and give us their feedback.

It has a modern and fresh look and conforms to the latest standards of inclusivity and compatibility with all devices from phones to desktop PCs.

It is also easier to navigate to the information you need about all aspects of our sport – whether you are interested in clubs and leagues, social play, schools provision, coaching, umpiring, volunteering or spectating; and whether you have been involved in table tennis for years or are new to the sport.

All in all, it will help us to better serve our members and engage new audiences, as well as providing greater opportunity for collaborations with commercial partners."

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