



## Upskill your digital marketing ability

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Today, Sport England and CIMSPA (the Chartered Institute for the Management of Sport and Physical Activity) launched the **Digital Marketing Hub** – a free hub of on-demand training, webinars, mentorship and benefits to provide support for those in Sports and Physical Activity in England.

The hub is designed to help **organisations** and **individuals** grow participation and keep the Nation active.

The **free** training hub is entirely designed to provide support for those in Sports and Physical Activity. Learn how to apply new tools, methods, and processes to your Digital Marketing with real-time results.

### Check out the core hub topics:

- Introduction to digital marketing
- Content marketing
- Social media marketing
- Online presence (Web, SEO, PPC)
- Email campaigns

[Click here to find out more and apply to be part of the Digital Marketing Hub!](#)

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