



Special 'return from lockdown' offer for shopping centres!

Author: Paul Stimpson

Posted On: March 24, 2021

Shopping centres can welcome visitors back with some free ping pong! We have a special return from lockdown **20% OFF** for all shopping centres that wish to start up a [Ping Pong Parlour](#).

The past year has been hugely challenging for all of us within the leisure and retail sector. At Table Tennis England we understand that retail centre managers are often seeking ways to offer their visitors an enhanced experience – to provide something with which online retailers just cannot compete.

[Ping Pong Parlours](#) can do just that!

Malls or centres can be transformed into a vibrant hub of fun and activity; we take empty retail units, fill them with table tennis tables and people flock to play in them – for FREE!

[Our existing shopping centre partners tell us they love them.](#) It's a win-win.

It's also a great PR opportunity and avoids having a boarded up unit while saving on rates relief. We have the expertise to make the Ping Pong Parlour a success, we provide all the equipment, branding and public liability insurance.

For a small initial set up fee, shopping centres can breathe life into empty units:

- benefiting the community
- attracting new visitors
- increasing footfall
- increasing dwell time
- increasing secondary spend

- reclaiming rates relief

The OFFER:

As we emerge from lockdown* (hopefully for the final time) we have a special offer for a limited period. **For a discounted set up fee of £760** (usual price £950) you will receive up to 3 tables, bats, balls, print ready artwork, marketing and PR assistance, Public Liability insurance and our expertise, advice and support throughout.

But hurry because this offer ends on **21st June 2021**.

CLAIM YOUR 20% OFF

*Ping Pong Parlours will be able to open from no earlier than 12th April, restricted to players from same household or support bubble.

Bubbles of six (from multiple households) are permitted no earlier than 17th May.

All legal limits will hopefully be removed from 21st June.

Downloaded From:

<https://newsarchive.tabletennisengland.co.uk/news/archived/special-return-from-lockdown-offer-for-shopping-centres/>