



## New series of virtual club workshops

**Author:** Paul Stimpson

**Posted On:** February 01, 2021

Table Tennis England is pleased to invite Clubs to attend a series of online workshops delivered in partnership with Sport England Club Matters.

The two-hour workshops, which are FREE to attend, form part of Table Tennis England's plans to support Clubs in their preparations for the future. Supporting both recovery from the pandemic, and longer-term Club planning.

The interactive, online sessions will be delivered by a Club Matters tutor, and supported by a member of the Table Tennis England development team. Table Tennis England will be working alongside Club Matters to tailor the sessions based on club feedback over recent months, and will also look to bring in examples from across our sport and others.

Clubs can choose which workshops to attend, and places are limited to 12 per session. These will be allocated on a first come, first served basis. However, if there is high demand for particular topics, we will look to provide additional sessions.

Find out more about the sessions below, and book your place using the form at the bottom of this page.

### **Tuesday 9th March, 6.30-8.30pm – Introduction to Legal Structures**

This session will help Clubs to consider how their Club is viewed in the eyes of the law. First identifying the risk associated with your Club's operations, you will then be introduced to a number of different structures eg. Company limited by guarantee, Charitable Incorporated Organisation.

This session is best suited to those Clubs who are currently, or see themselves in the future to have a combination of the following: large membership, a significant amount of money in the bank, entering multiple or high value contracts, employed staff and /or asset owning.

### **Thursday 11th March, 6.30-8.30pm – Planning for your future: Developing your Club's plan to achieve your goals**

This session will help Clubs in putting together a business plan that supports in the achievement of your goals and aspirations, now and in the long term. By the end of this session, delegates will be able to;

- Understand what constitutes a plan, its value, function and who should be involved in the process.
- Begin developing a plan using a simple framework
- Describe how to structure an effective plan to meet the needs of their club
- Understand how to access further information to support planning

#### **Monday 15th March, 6.30–8.30pm – Financial sustainability: Ensuring your Club is sustainable in the future**

This workshop aims to support clubs to become strong and stable for the future. In light of recent challenges with club closures during covid-19 restrictions, this is even more important than ever before.

This session will explore the importance of financial planning and financial management, as well as options for income generation.

#### **Wednesday 17th March, 6.30–8.30pm – Participant Experience**

This workshop is all about providing great experiences for your players and members. By the end of this workshop, delegates will be able to:

- Identify what constitutes a great participant experience
- Review their current participant experience
- Identify how to bring about change to positively influence the participant experience
- Develop an action plan and understand how to access further support

#### **Tuesday 23rd March, 6.30–8.30pm – Volunteer Experience**

Many Clubs are concerned about the impact that covid-19 may have on their volunteering capacity. As well as some tips on recruiting new volunteers, this workshop will consider how Clubs can provide great experiences for existing volunteers. By the end of this workshop, delegates will be able to:

- Develop a positive culture of volunteering within a club environment
- Identify how to develop the volunteer's experience
- Identify top tips in recruiting, retaining and rewarding volunteers
- Develop an action plan to improve their club volunteer experience
- Understand how to access further information to help improve the volunteer experience

#### **Thursday 25th March, 6.30–8.30pm – Leadership Teams**

This workshop is designed to help Clubs to review their current club leadership structure, identify the key components of excellent leadership and an effective committee, and explore how to bring these components into your club and the importance of recruiting the right people in the right roles.

#### **Monday 29th March, 6.30–8.30pm – Engaging your Community**

We all know that table tennis as a sport brings significant benefits to people's lives, be it the competition provided in League play, social activity at a Bat & Chat session, or learning new skills at a TT Kidz session. By the end of this workshop, delegates should:

- Understand the principles of community engagement
- Explore the benefits of community engagement for both the club and the community
- Explore how your club can meet the needs of the local community and identify how to engage with their community

- Identify actions to improve your clubs community engagement and increase participation

**Wednesday 31st March, 6.30–8.30pm – Marketing Strategy: Reach out and attract with impact**

Attracting new members, volunteers or funders to a club can be really important to keeping a club going. In this workshop you will consider your club's current marketing, and how developing a strategy and using the appropriate channels can help your message reach more of the right people regularly

[ninja\_form id=222]

**Downloaded From:**

<https://newsarchive.tabletennisengland.co.uk/news/archived/new-series-of-virtual-club-workshops/>