



## Media focus on play-at home TT boom

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Sky Sports News and the BBC have featured the recent upsurge in people ordering table tennis equipment online to play at home.

This week, both BBC Look East and West Midlands have run primetime news items on how easy it is to play table tennis at home.

England international Charlotte Bardsley was part of the BBC West Midlands report, which also featured Table Tennis England Head of Mass Participation, Keely Armitt. [Click here to watch the report.](#)

The Look East report included an interview with our Chief Executive Sara Sutcliffe, while Colin Wilson of Corby Smash TTC was also interviewed about how the club was staying in touch with members through online coaching session.

England No 1 Liam Pitchford was [featured on the Sky Sports News website](#) earlier in the lockdown, telling people table tennis was the “ideal sport” to play at home.

He added: “There are so many kids sitting at home bored at the moment and this is the ideal thing for them to learn a new skill. Maybe they’ll enjoy it and in a few years we’ll have a lot more kids coming through.”

The interview, arranged by Table Tennis England through the Press Association agency, was also carried on almost 600 other regional and national media platforms, including BT Sport and the Daily Mail website, reaching a potential combined audience of more than 150 million, according to our media monitoring service. To have purchased equivalent advertising space would have cost almost £1.5 million.

To help new players who have started to play the sport at home, we have created a [Play at Home](#) section of our website which includes rules, tips and other features.

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