

# Join our Bat and Chat programme

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Bat and Chat is a social programme designed to allow individuals who already play table tennis a slower version of the game and also welcome those who have not played before. The programme is free to PremierClubs and league, there is a small charge for associate clubs.

Sessions are individual to each organisation but often offer light coaching or facilitation then end with a social tea/coffee and cake.

Through Be TT support, 43 programmes have been delivered. Through our online sign up for marketing and product guidance- there are over 20 clubs signed up engaging anywhere from 8 to over 20 at each session, often with at least 50% being female.

If you are interested in running a Bat and Chat session we have different marketing materials for different audiences as well as guidance on how to run the sessions. <u>Please click here to sign up.</u>

Benefits of the Bat and Chat programme to a club or league:

- Can be run during the day when the venue would not already be used
- Boosts club membership and movement into local league
- More social aspects to the club
- Potential to engage new volunteers into helping at the club or league
- Reduces social isolation and in turn improving well being of existing or new members

Top tips to run a great Bat and Chat session:

- Make it the same time every week
- Get feedback- they key to getting individuals coming back is giving the players what they want to do in a

session

- Offer a social opportunity after the session
- Numbers may grow slowly- be patient and advertise in areas where the audience may visit.
- Make an effort to greet each person or have a designated person to look after anyone who is new
- Ask individuals in the session to share their thoughts on it to suitable friends or family

There are a few photos below of clubs that are already part of the programme and what impact they have seen from being involved.

# **Cheslyn Hay Table Tennis Club**

Cheslyn Hay deliver a Bat and Chat session in a church. The session attract 20+ regularly, many of which are new to the sport. The individuals at these sessions have seen an impact on their physical well being but also a great social opportunity.



# **Kirkby Stephen**

These sessions have been attracting significantly more women than men and as you can see have a great social aspect as well as playing TT.



### **Bath Street Marine**

Bath Street Marine has only been open since August 2019 and the Bat and Chat programme has flourished in this time. It is currently the most popular programme, involving 60% of their members with an equal split across men and women. The session is offered five times a week, with the most popular days attracting 20-30 over three tables!

Aside from the great attendance, the programme has supported a growth in social life for existing members and newcomers. For the new members, the programme has been a great gateway into playing in local league tennis. The benefits of Table Tennis has been clear both physically and mentally on individuals who have attended the sessions.



## Ramsbottom

This session was nominated for the Bury Sports Awards for the Community project award due the impact that it has had on the local community. This session nearly has a 50:50 gender split.



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