



**Building
better
experiences.**

Applications open for Be TT funding

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Applications are now open for the third year of Be TT – our support programme for affiliated clubs and leagues, designed to build better experiences across our sport.

In the first two years of the programme, Be TT has seen 3,235 weekly participants get involved in the sport, almost 1,000 of them female, at 128 projects delivering 233 different sessions.

This year, we are looking for applications which focus on one or more of the following:

- Under-11s
- Women and girls' participation
- Shorter format leagues

Please download the briefing document at the bottom of the page for guidance on completing your application, or contact our staff in your area who can help with putting together your application.

The closing date for applications is Friday May 24, applicants will hear whether they have been successful by Friday June 28.

How to apply

[Click here to complete a Google Form application form](#)

We recommend printing off a hard copy of the form ([download here](#)), to help draft your answers and note your funding requirements before submitting your application. You will receive a copy via email once submitted.

Funding applications should focus on the three key themes listed and include sustainability into the project application, as more funding will not be given to continue the project in Year 3.

What support is available as part of Be TT?

A series of good practice guides on topics including short format leagues, customer experience and women and girls' participation is available by [clicking here to visit the Be TT homepage](#). In the future we hope to release more good practice guides based on our learnings from Be TT. There are also case studies of successful Be TT projects to date.

Products and Programmes

Bat and Chat programme. Guidance and marketing materials are available to support how to successfully launch and run a session aimed at over-55s. The Bat and Chat programme is free to leagues and Premier clubs and a small fee for associate clubs. To register your interest for the programme, please [click here](#).

The exciting new youth product, **TT Kidz**, has now launched. Find out more about the programme and how to get involved [here](#).

Back to TT, suitable for those wanting to get back into the sport, will be launching shortly.

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