



## New name, same game for communities

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Table Tennis England is putting a new spin on their project designed to help organisations introduce table tennis into the community.

Previously called Loop in the Community, the initiative has been relaunched as [Ping in the Community](#).

The name change is due to the project falling more naturally within the Ping! family alongside the [Ping! festival](#) and [Ping Pong Parlours](#), which both bring free table tennis into the places people already spend time in their everyday lives.

The aims are unchanged; Ping in the Community will continue to help the members of a variety of groups and organisations get more active, healthy and closer together by supplying subsidised table packages containing everything required to get people playing and enjoying the game.

Keely Armitt, Head of Participation at Table Tennis England, explains;

The 'Community' initiative aims to give all groups of society access to free or very affordable table tennis, and as such it aligns perfectly with the Ping! project which has successfully been delivering free table tennis in non-traditional places for the past nine years.

Ping! has grown over time from a summer festival into a year-round project, with a vast reach, and the hope is that by embedding table tennis into community places, many more people will play the game regularly and enjoy the many health and well-being benefits this brings.

Workplaces will still be able to purchase subsidised table tennis packages through our Loop at Work initiative, and we also have a range of packages for the Clubhouse and Campus.

The project has been well received by group leaders, who recognise it as a powerful way to help integrate and

socialise their communities;

Keeps residents occupied, helps with their memory as well as interacting. It's a social activity that most enjoy

Get's people to join in, engage with everybody and is something anybody can do

It's brilliant! Everyone's involved, everyone's enjoying it and it's a great way to keep fit!

## Win a coaching session!

To celebrate the launch of Ping in the Community we are offering the chance to win a visit from a professional coach to your group. Every organisation ordering a Ping in the Community package will be entered into a draw to win a coaching session.

*Closing date 31st October 2018, winners will be notified by email. Coaching session will be arranged at a mutually agreed time.*

To find out more about Ping in the Community, the benefits of social table tennis for various groups, and to order your own community table tennis package [click here](#)

For more details of Loop and bringing table tennis into your workplace [click here](#)

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