



Projects approved for Be TT funding

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More than 40 projects have been approved for funding under Year 2 of the Be TT programme which supports clubs and leagues.

PremierClubs and leagues could apply for up to £750 to run projects aimed at one of the following priorities: Women and Girls, Alternative Competition Formats and Adult Coaching.

Applications were received from 36 clubs and nine leagues, for a total of 45 different projects, with many applicants bidding for multiple projects. Of those, 42 applications were approved for funding ranging from £350 up to £750.

Within these successful applications funded was awarded for 17 Short Format Leagues, eight Junior Leagues, seven Women and Girls' projects, and 20 Adult Coaching programmes.

These projects, most of which see clubs or leagues matching the funding pound for pound, will be delivered with support from our area staff teams.

We also plan to work with eight further leagues on targeted intervention projects, aimed at increasing female participation and/or member retention in those leagues.

South Area Lead, Chris Brown, who manages the Be TT programme, said: "We are delighted with the response from clubs and league in this phase of Be TT. It shows how many proactive, committed volunteers we have who are willing to try new things to improve the experience of those who play our great game.

"We will continue to listen to our clubs and leagues, and use the Insight gathered from these projects to further develop the Be TT programme.

"The number of resources and guides we have to offer through Be TT are growing all the time, and I would urge anyone interested to check the web page and see if there is something there to help them."

Be TT is a Table Tennis England support programme for affiliated clubs and leagues, designed to build better experiences across our sport.

Led by extensive research and data from playing habits across the country, the programme allows Table Tennis England staff to work closely with clubs and leagues to improve the experience of those who play, coach, volunteer, or officiate in our sport.

Be TT was launched in 2017 and has already provided some of our most forward-thinking clubs and leagues the chance to receive focused staff support and trial exciting new club management and data tools.

For more information about Be TT, [click here to visit the homepage](#), where you can find guidance, insight, and products/resources available to your club or league.

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